



OTTAWA
SCHOOL
OF ART
ÉCOLE
D'ART
D'OTTAWA

GOLF FORE ART!

Marketing Package

BECOME A CORPORATE SPONSOR AND CHOOSE A LEVEL

Our corporate sponsors play an important role in helping fund the Ottawa School of Art's Outreach and Bursary Program. It is through your support and generosity that students will continue to pursue their artistic dreams.

MULTIPLE sponsors can choose each level with exciting benefits and recognition.

Sponsorship Pre-event Marketing Materials	Impressionist \$5,000	Renaissance \$3,000	Classical \$2,000	Modernist \$1,000
Website - Logo hyperlink	✓	✓	✓	✓
Story socialmedia post featuring logo - on Instagram, Facebook, LinkedIn, Twitter- and highlighted on Instagram.	3	2	1	1
Logo inclusion in ads. (For ad plan please speak with marketing@artottawa.ca)	✓	✓	✓	
Newsletter- Logo representation	✓	✓	✓	

Sponsorship Day of Event Marketing Materials	Impressionist \$5,000	Renaissance \$3,000	Classical \$2,000	Modernist \$1,000
Handbook- Logo Representation	✓	✓	✓	✓
Clubhouse Welcome Banner- Logo representation	✓	✓	✓	✓
Opportunity to include your own branded golfer gift item	✓	✓	✓	✓
Thank you Sign- Logo representation in the Club house	✓	✓	✓	✓
Table or tent on specific hole.	✓	✓	✓	
Multimedia presentation at dinner- Logo representation	✓	✓	✓	
One free golf registration for a foursome	✓	✓		
Company logo on all holes	✓			
Your logo will appear on golf balls included in gift bag.	✓			
Name and logo on golf carts		✓		
Recognition at lunch - Sponsor with Sign at BBQ			✓	
Table on 19th Hole with promotional material and refreshments				✓

Sponsorship Post Event Marketing Materials	Impressionist \$5,000	Renaissance \$3,000	Classical \$2,000	Modernist \$1,000
Follow up newsletter - logo representation	✓	✓	✓	✓
Thank you story post- logo representation	✓	✓	✓	✓
Annual Report - Logo representation	✓	✓	✓	✓

Name of Client : _____

Company (Opt): _____

Date: _____

OSA Development Officer Signature: _____

I agree to be a _____ Sponsor. I have read and understand the marketing/advertising my company will receive as a _____ Sponsor of Golf Fore Art 2023 as outlined above.

Client Signature: _____