



ANNUAL REPORT

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OTTAWA
SCHOOL
OF ART
ÉCOLE
D'ART
D'OTTAWA



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STAFF LIST

Executive Director

Jeff Stellick

Administration Officer, Downtown Campus

Sheila Sturk-Green

Administration Officer, Orleans

Andrea Crosley

Administration Assistant, Orleans

Delphine Saint-Fort

Gallery & Boutique Coordinators

Cathy Brake (Downtown / Centre-ville)

Nadine Argo (Orleans / Orléans)

Registrar & Program Officer

Valorie Butler

Marketing and Events Coordinator

Shaila Hanscom

Fundraising & Development Coordinator

Samyuktha Punthambekar

(maternity leave for Malika Burelle, who returned Oct 2021)

Volunteer Coordinator

Maris Kangas

Purchasing Agent

Lauren Mullin

Outreach Program Coordinator/Online Coordinator

Gérard Bélec

Children's Program Coordinator

Deidre Hierlihy

Diploma Coordinator

Andrew Fay

Finance Officers

Paul Fulford, Monica Xiang Li

Model Coordinator

Emily Rose

Reception

Lauren Mullin

Julien Ruest

Jamie Hyde

Emily Rose

Karina Castellanos

Kimlan Nguyen

Building Supervisor

Giuliano 'Pira' Pirani

IT Technician

Tony Sistikis

Ceramics Technician

Meagan Pethick

Dark Room Technician

Tiina Kirik

Sculpture Studio Technician

Jamie Harris Hyde

Children's Department Technicians**Downtown**

Felicity Li

Brianna Cousineau

Simon LeBlanc

Sari Van Mossel

Lena Wang

Sadie Jemma

Leila El Shennawy

Noah Jennings

Mikaele Beaudouin-Lortie

Isabela Bouffard Lima

Antoine Guibord

Orleans

Pascale Kingsley

Jessica Rockel

Amelie Hatchard

Aafreen Khan

Elora Lamothe

Alayna Michel

TEACHING ART TO EVERYONE.

MISSION:

"The OSA is the leading centre for visual arts education and creative expression in the Ottawa region"

VISION:

"The OSA will be a major centre in Canada for developing excellence in the visual arts"

VALUES:

- **Community**

We believe that students are the very core of our mission and work to continuously strengthen and enhance their skills.

- **Creativity**

We foster imagination, creativity and innovation in all of our activities.

- **Inclusiveness**

We embrace an inclusive and accessible environment for all, and promote diversity in participation and perspectives.

- **Inspiring**

We value the importance of inspiration and support hands-on training by practicing artists.

- **Professionalism**

We are committed to providing our students studio-based and studio-oriented practice.

Goals:

1. Offer enhanced programs for all ages, skills and experience
2. Continue to be a strong promoter and advocate of visual arts
3. Evolve as a multi-disciplinary creative and exploratory learning centre
4. Continue to build relationships with the local community and gain a national profile
5. Strengthen organizational stability and ensure financial stability





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MESSAGE FROM THE BOARD PRESIDENT

Dear members of the Ottawa School of Art,

On behalf of the Board of Directors of the Ottawa School of Art, it is my pleasure to present the annual report for 2020-2021, our 142nd year of providing art education in Ottawa.

Our year was dominated by effects of the COVID-19 pandemic. Multiple times during the year the Ontario and Ottawa Public Health authorities called for in-person classes to be cancelled. The loss of class registrations affected all our programs but especially the Children and Teens Program and the General Interest Program. Classes offered online were able to continue, but we were not able to provide art education to as many people as prior to the pandemic.

Significant revenue was lost due to being unable to conduct in-person classes. Fortunately we were able to keep our team of dedicated and capable staff together with assistance from the Canada Emergency Wage Subsidy (CEWS) program. Thus, OSA is ready to resume operating at pre-COVID class levels when we get through the pandemic.

Despite the pandemic, through online and in-person classes when possible, this year nine students graduated from our Fine Arts Diploma Program. Their graduation exhibition, Up/Sideways, showcased the creativity, technical skills and artistic accomplishment of these determined and talented graduates. In June, when pandemic conditions allowed for gatherings, we held a double cohort graduation ceremony, including the graduates of 2020 whose ceremony had been deferred due to the pandemic. Even with masks and distancing, it was a joy to meet and honour the graduates with their families and friends at the graduating ceremony. Congratulations to the students and their teachers of both classes for their joint accomplishment, and their resilience and dedication to art and education during the COVID pandemic.

Our Visiting Artist and Artist-in-Residence programs attract national and international artists to Ottawa. Students and the public are exposed to their work through their exhibitions in our galleries and by interactions at the School. These artists contribute to an environment that nurtures the artistic development of our students outside the classroom and advance our mission of becoming a centre for art education in Ottawa. Because of the pandemic, this year we had only one Artist-in-Residence, Rachel Gray, and one visiting artist, Charmaine Lurch. However, we held a total of ten exhibitions in OSA's two main campus galleries.

On behalf of the Board, I would like to express our thanks and gratitude to our executive director, Jeff Stellick, and the OSA staff for their dedication and commitment in taking care of the many details of running the School while responding to evolving pandemic measures set by authorities. Most importantly, they create an environment that values people and art education which is felt when you walk through the doors of OSA.

My thanks to our board members. It is a pleasure working among such a talented and committed group who offer their knowledge and experience toward the betterment of OSA. This year the Board renewed our strategic plan to continue building our art education programs, and to strengthen organizational and financial oversight through improving processes, reporting, and performance measurements.

Best wishes to board members completing their terms this year. Issam Elhaje served as our treasurer, contributing substantially to strengthening financial oversight. He helped us navigate during the financial stresses brought on by the pandemic.

Clayton Powell, having served eight years, has reached the maximum term limit. Clayton served as president for five of those eight years. I am grateful for his advice and good sense, and appreciate the continuity he provided by staying on the board after his tenure as board president. Clayton will continue his relationship with OSA in the role of Past President.

Special thanks to the City of Ottawa for its ongoing support of the Ottawa School of Art. Our campus is located in an iconic stone building fronted by the Totem Pole of Canada in the Byward Market, within walking distance to many local and national art institutions – Ottawa Art Gallery, City Hall Gallery, Karsh-Masson Gallery, SAW Gallery, Digital Art Research Centre, University of Ottawa and the National Gallery of Canada. The synergies and partnerships we have with these institutions are integral to our art programs and the artistic development of our students. We build on each other to create a vibrant art community and make Ottawa a better place.

Thank you to our students, alumni, volunteers, instructors and supporters who enrol in our classes, teach at OSA, attend our events, volunteer their time, establish scholarships and bursaries, donate to our programs, and partner with us. Thank you for being a part of this 142-year-old Ottawa institution. Together we advance the mission of the Ottawa School of Art in becoming the leading center for visual art education and creative expression in the Ottawa region.

Sincerely,
Shirley Yik
President of the Board of Directors

Executive Committee

Shirley Yik, President

Chair: Executive Committee & Nominating Committee;
Art Education Committee

Alexia Naidoo, Vice-President

Nominating Committee;
Chair Advancement Committee;
Executive Committee

Issam Elhaje, Treasurer

Chair: Finance Committee;
Executive Committee

Joshua Vickery, Secretary

Executive Committee;
HR Committee

Clayton Powell, Past President

Chair: HR Committee; Executive Committee

Jeff Stellick, Executive Director

Executive Committee; Finance Committee

Community Members

Christos Pantieras

Chair Art Education Committee

David Finnie

Advancement Committee

Anne Eschapasse

Art Education Committee

Michael Ashley

Finance Committee;
Art Education Committee

Tara Brossier

HR Committee

Caroline Elie

Advancement Committee





MESSAGE FROM THE EXECUTIVE DIRECTOR

For the past 2 years, we have all been caught in a series of events that seem like the product of some strange time-loop from a science fiction story, possibly the ever present “tear in the space-time continuum” from Star Trek. The COVID-19 pandemic continued to have a huge impact on the school’s operations during 2020-2021 and continues to do so now. We have had terms start and then be abruptly, cancelled before they finished (winter 2020 and 2021). We have had the start of terms delayed until they could not be run (spring 2020 and 2021) and we have managed to have some terms run even in spite of severe restrictions (summer 2020) and then eased restrictions (summer 2021). Through all this time and especially this past year, there has often been a sense of déjà-vu – that sense that we had already been through this nightmare.

In spite of all the uncertainty, chaos and indecision in response to the pandemic by different levels of government, the school has managed to survive. Like everyone else, we haven’t thrived through these difficult times, but we are still here and we are still offering classes. During the chaos of the last 18 months, we have even gained the ability to offer online classes and these are now a regular part of our programming. While we are still dealing with class size limitations for social distancing, there is a growing sense that we can get through this as more and more people get vaccinated and vaccine mandates start to take effect. All this while we are hearing rumours of even more variants to the virus and a possible fourth wave of infection.

During the past year our registration dropped over 60% compared to the average annual registration levels. This is not a surprise when we look at the weeks and months of lost class time, especially in the Children’s Program and the General Program. The only program that kept running through the pandemic was the Diploma Program where we were able to switch most classes online and run a few studio classes for in-person teaching.



We were also able to recover some lost registration by expanding the number of courses offered online. While the online courses were relatively successful, the learning experience they provided was much different from an in-person class. It became very clear – once we were able to offer in-person classes again – that both our students and instructors preferred the in-person learning experience.

As a not-for-profit charitable organization, the class cancellations and resulting refunds had a severe impact on OSA’s revenues and operations. The majority of OSA’s revenue (approximately 75%) comes from student tuition fees and the repeated and ongoing interruptions caused by the pandemic lockdowns strangled that revenue stream almost entirely. But the situation at OSA is not unique. Every other business, organization and level of government was caught in the impact of the pandemic. OSA followed the guidelines set out by the Province and Ottawa Public Health and continues to do so as we enter our fall term.

We will – eventually – get through the pandemic. Life will return to more normal patterns and rhythms, but it may not ever be exactly the same as it was before. OSA will survive and we will rebuild our registration as COVID begins to fade and becomes more manageable. Registration for our fall term has been very encouraging and I am hopeful that registrations will continue to increase as the pandemic comes under control. The school will continue to follow the recommended health precautions and has implemented a mandatory vaccine policy based on recommendations by the Ontario Chief Medical Officer of Health. Our objective is to provide a safe environment for our students, instructors and staff members and to continue to offer our programs in a safe and responsible manner.

Each year brings new changes and interesting challenges. As we move into our 2021-22 school year, there will be more changes. Malika Welsh will be returning from maternity leave and Samyuktha Punthambekar, who filled in as her leave replacement, will be leaving. We wish her well in her future endeavours. We are also saying goodbye to some valuable Board members. Clayton Powell, our Past President, has served 8 years on the Board and is moving on to care for his family and businesses. Issam Elhaje is leaving the Board to take on new career challenges. Thank you to all of these Board members who volunteered their time and expertise to make the school stronger and to help it get through the past 18 months of COVID. Thank you!!

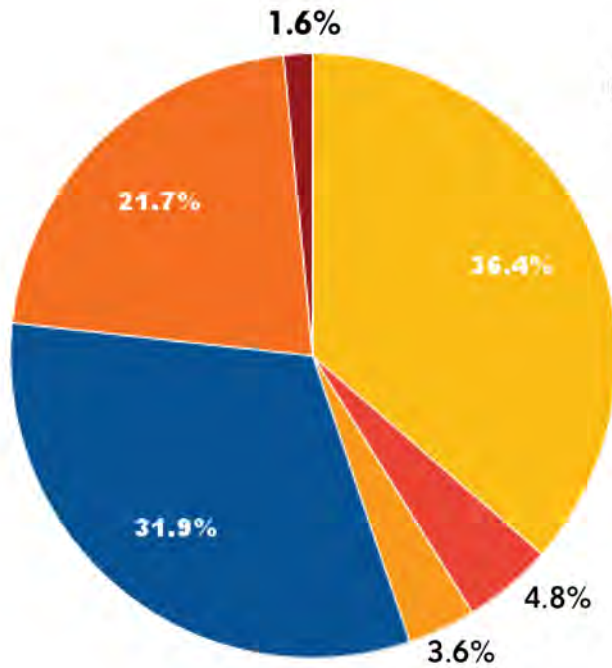
I am confident that OSA will overcome the challenge that has been COVID-19 as well as all our regular challenges and that we will continue to flourish and grow. I wish everyone – all our students, instructors, staff members, models and volunteers – all the best in 2021-22.

Respectfully submitted,
Jeff Stellick
Executive Director



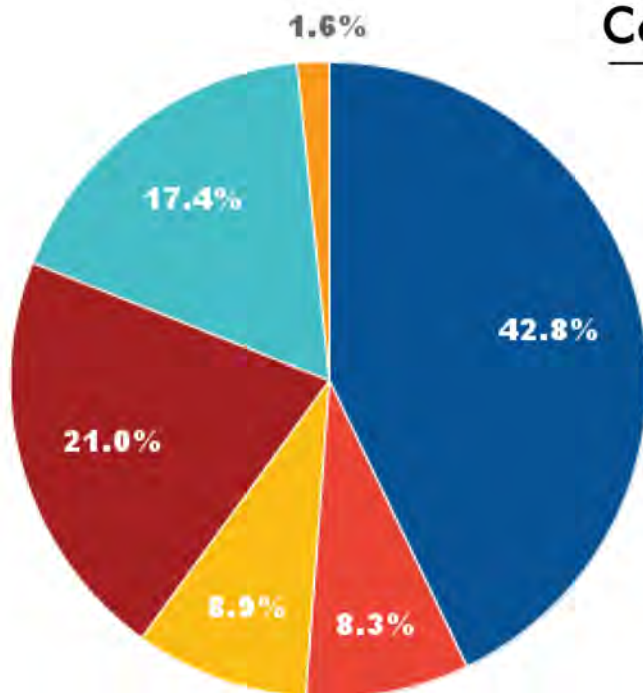
"OSA will overcome the challenge that has been COVID-19 as well as all our regular challenges and that we will continue to flourish and grow."

FINANCIAL REPORT



Condensed Statement of Revenues

	2020-21	2019-20
Tuition	\$579,574	\$637,235
Supplemental Fees, Admin Fees, Model Fees	\$75,969	\$100,054
Memberships, Art Sales, Retail	\$57,977	\$60,255
Operations & Facilities	\$507,525	\$510,123
Grants & Fundraising	\$345,272	\$332,006
HST, Other Fees, Miscellaneous	\$25,447	\$46,528
Total	\$1,591,764	\$1,686,201



Condensed Statement of Expenses

	2020-21	2019-20
Administration	\$690,101	\$696,907
Programming Supplies & Equipment	\$133,644	\$132,229
Models & Technicians	\$142,889	\$143,939
Program Coordinators & Instructors	\$338,353	\$344,264
Occupancy, Maintenance, Fees	\$279,771	\$294,788
Fundraising, Outreach & Bursaries	\$25,773	\$51,901
Total	\$1,610,531	\$1,664,028

Statement of Operations

FOR THE YEAR ENDED AUGUST 31

		2021	2020
	Budget	Actual	Actual
Revenue	\$1,785,234	\$1,591,764	\$1,686,201
Expenses			
Program	788,284	640,887	670,152
Overhead	1,014,500	969,644	993,876
Total Expenses	\$1,802,784	\$1,610,531	\$1,664,028
Surplus (Deficit)	(\$17,550)	(\$18,767)	\$22,173

Statement of Financial Position

FOR THE YEAR ENDED AUGUST 31

	2021	2020
	Actual	Actual
Assets		
Current	\$707,410	\$522,485
Capital & Other	29,641	40,830
Total Assets	\$737,051	\$563,315
Liabilities		
Current	\$574,951	\$409,588
Other	35,711	8,571
Total Liabilities	\$610,662	\$418,159
Net Assets		
Unrestricted	\$48,955	\$68,897
Internally Restricted	77,434	76,259
Total Net Assets	\$126,389	\$145,156
Total Liabilities and Net Assets	\$737,051	\$563,315



ADMINISTRATION, DOWNTOWN CAMPUS

Health and Safety Committee

The OSA has a Health and Safety Committee comprised of studio technicians and administration staff that meet regularly to review studio and facility issues. Meeting minutes are recorded and posted. Action items are followed up by studio technicians. The main focus this year has been COVID-19 prevention.

Members for 2020 - 2021:

Sheila Sturk-Green, Administrative Officer
 Print Room and Building Maintenance Technician – Giuliano Pirani
 Ceramics Room Technician – Meagan Pethick
 Sculpture Room Technician – Jamie Harris Hyde
 Darkroom Technician – Tiina Kirik

This year, the committee focused on COVID-19 prevention and protocols.

It has been a challenging year in regards to staying on top of the changing recommendations. Administration has been very busy developing policy for students, staff and instructors and communicating the requirements for all attending classes, teaching and employees coming to work. When the Stay-at-Home order was lifted and employees started to return to work, it was important to ensure confidence that the school could be reopened and operate safely.

The school has been following the recommendations of the Ontario Public Health Ministry and the recommendations of the City of Ottawa, for partners in City of Ottawa buildings. When the school reopened for the Diploma program, students were required to self screen at home, check in at reception for contact tracing, wear masks in the building and to practice frequent hand washing. Social distancing was applied in the studios, desks were set up 2 metres apart. The number of students in the classrooms has also been reduced to accommodate social distancing. Our cleaning regime was increased, all touch surfaces, common areas and washrooms are being cleaned frequently in addition to nightly professional cleaning.

For the summer camp program, the same protocols applied and additionally, students were screened at the front door for symptoms and temperature by a health and safety monitor. Parents sent in pre-screening notices saying their children were symptom free and giving their temperature. The school was closed to the public and to parents. Saturday classes continue to require pre-screening check-ins.

New in 2020-2021:

Administration created an updated liability waiver to include reference to COVID-19 and waive the responsibility of the school in the event of contagion. Administration also created a health and behaviour information sheet for all parents to fill out when signing up their children and teens for courses. The purpose of the information sheet is to capture all relevant health information, allergies etc. and to request information from parents regarding the best approach for instruction and supervision of their children and teens. If students require a unique approach or extra support, the information is recorded and conveyed to the instructor who can then follow up with the parents directly. Gathering this information in advance is working well for the instructors and students.

The waivers and behaviour/health information form are on the database system and can be recorded in the student's file.



Mental Health First Aid – Supporting Youth

In July 2021, staff members participated in a two-day Mental Health First Aid training course delivered by Karen Poole, Master Trainer of the Royal Ottawa Hospital. The course was designed for people who have frequent contact with young people; for improving participant's knowledge of mental health and substance abuse issues; reducing stigma and providing tools to assist others and oneself in recognizing when help is required. Fifteen staff members participated and a reference manual has been made available for anyone not able to attend.

Facility

The facility is monitored daily by the City of Ottawa. Any major issues are dealt with by the City. Giuliano Pirani looks after the day to day maintenance of the building. Monthly monitoring of the facility is completed by members of the Health & Safety committee. There were no major building issues this year. Each September a fire drill practice is conducted.

Staff Update

Staff personnel in the reception this year remains the same: Lauren Mullin, purchasing/reception, Emily Rose (Model Coordinator), Karina Castellanos, Jamie Hyde, Julien Ruest and Kimlan Nguyen.

Workshops and rentals

Regularly OSA receives requests for school workshops, rentals and tour company visits. Due to the two shut downs and the enforced limit of the number of people in the building, OSA had to cancel workshops and most rentals this year. Many of our workshops are organized for high school students who for the most part studied at home this year.

We did organize one online zoom workshop for Carleton University Art History students who learned how to carve and produce a linocut at home.

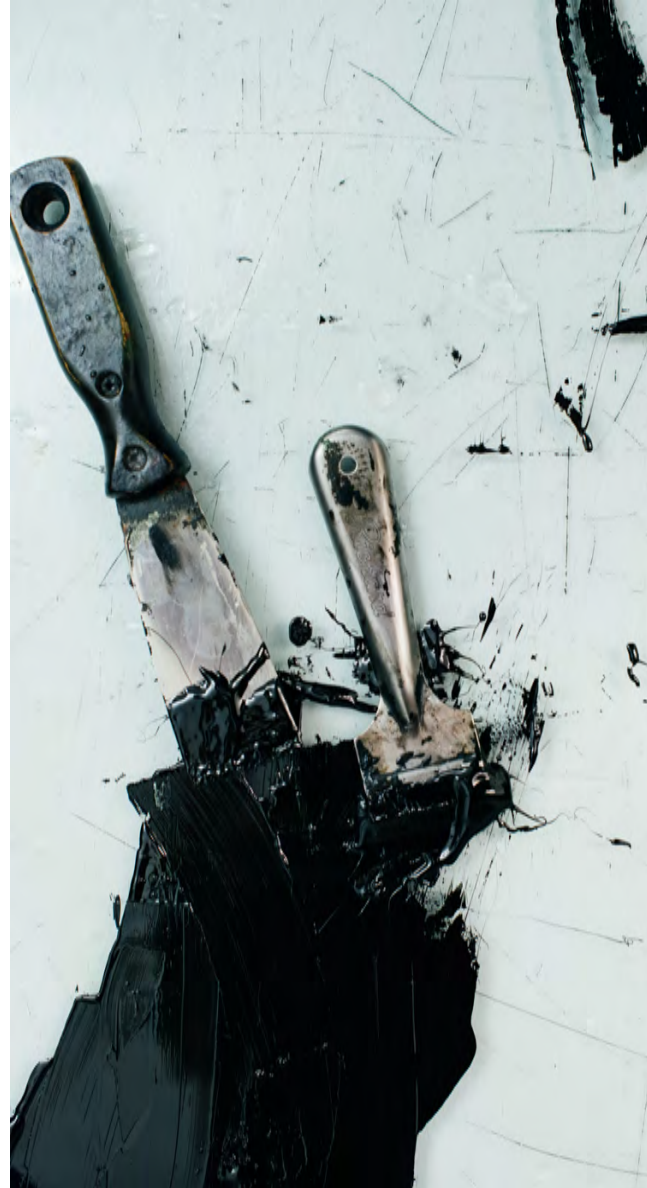
Co-op students

OSA usually in high demand as a co-op placement, this year the co-op placement was cut short in the spring when the second shut down occurred. We hope that the students will return in the fall or winter of 2021-2022.

We did not have any volunteers this past year due to the limit of the number of people helping in the studios.

OSA continues to strive to stay up to date on the evolving recommendations and to firmly put in place protective measures to keep our students and staff safe.

Respectfully submitted
Sheila Sturk-Green
Administrative Officer





ADMINISTRATION, ORLEANS CAMPUS

2020-2021 was all about change, and continuing to ride the COVID-19 wave here at the Ottawa School of Art - Orléans Campus. We are immensely proud of what we have achieved this year, given the challenges that came our way. There is a renewed sense of purpose in these times; we see clearly how important art is to the lives of our students. We have learned to embrace change and to be more flexible, which in turn sparks new ways of thinking and new directions at OSAO.

2020-2021 GENERAL INTEREST PROGRAMMING

OSAO's Fall and Winter Term programming experienced a considerable number of cancelled courses and workshops, due to the ongoing effects of COVID-19. That said, those who did attend were treated to a more intimate learning experience in the studio, and instructors enjoyed their ability to spend more time with individual students, so there was definitely a silver lining.

Unfortunately the Spring Term fell victim to the pandemic, and despite being rescheduled several times, it was eventually cancelled entirely. Somewhat heartbreaking for all involved, but we soldiered on. We also had to deal with a very long delay before being able to return to the Orléans Campus prior to the beginning of the summer session, which meant we really had to hit the ground running...

2021 SUMMER CAMP PROGRAMMING

And run we did! A huge thank you to Delphine Saint-Fort, OSAO's Administrative Assistant, for her herculean efforts to ensure we had all the supplies required for our Summer Camp Program, despite the very short lead time we had to prepare for our campers' arrival.

Demand was strong, and enrollment in this year's OSAO Summer Camp program was excellent, despite the ongoing pandemic. Registration was still limited this year due to COVID-19 protocols, but we increased registration in proportion to individual studio size (while still maintain social distancing), which meant we could accommodate considerably more children and teens than the previous COVID-19 impacted summer.

Programming for the summer continued to develop and expand, with the addition of two very popular woodworking camps, which made great use of our newly reconditioned wood shop. In addition, new camps featuring urban and street art, exploring the creative process, and camps combining dance and art were introduced. For the first time we also offered a camp for young curators in our OSAO Gallery space, run by Nadine Argo, OSA Instructor and OSAO's Gallery Coordinator, which was a great success.

OSAO's administration staff, technicians and our creative instructors all came together, working extremely hard to provide 243 children and teens with inspiring summer camps this year. This was only 59 less students than the previous non-COVID-19 year, no mean feat in an ongoing pandemic. We are immensely proud to have supported the families in our community so well this summer.



ARTS FUNDAMENTALS CERTIFICATE (AFC) PROGRAM

This ten-course non-for-credit program offers students the opportunity to develop their skills and their own artistic style, while building an impressive portfolio in preparation for their application to another art school, or programs offered at OSA's Downtown Campus. Certificate students join classes with General Interest program students, but are given extensive homework assignments, and two one-on-one reviews each term. AFC Program students usually take between three or four courses per year.

As of September 2021, there are 16 students in the Program, most actively attending classes (though some have taken a step back due to COVID-19), including three newly enrolled.

OLDER ADULT PROGRAMMING (OAP)

The City of Ottawa paused their support of the official OAP Program due to concerns around COVID-19, which has impacted the delivery of these workshops since the spring of 2019.

However, OSAO continued to deliver programming directly to any residences that reach out to us this year. We have run two watercolour workshops and two acrylics workshops so far, and have several more scheduled for the future. It is important and meaningful to connect with the seniors in our community, and the feedback from the participants and the staff at the residences has been overwhelmingly positive. We look forward to growing this program as the pandemic eases.

OSAO CAMPUS

Due to COVID, we have been able to carve out some time and energy to tackle a few projects that were long on the books:

The reconditioning of OSAO's wood shop was accomplished this winter with the extensive support of OSA Instructor and resident woodshop wizard André Breau. This fantastic space has already been put to great use in this summer's woodworking camps, and plans to further its use are well underway. The wood shop provides an amazing opportunity to open the doors to the wood working community here in Orléans, and also to develop new avenues of programming for OSAO in the future.

Also, our summer technicians (mentioned individually below) did an incredible job of clearing out, reorganizing, and refreshing OSAO's Technicians' Room, thereby giving instructors and staff easier access to all our art materials and supplies.

HUMAN RESOURCES

OSAO has added several new members to the already magnificent team of Orléans Campus instructors. We had four new instructors participating in our summer program, and several more are onboarding now. We are building for the future, and continue our search for instructors who bring their talent and a desire to teach art in its many forms to our students. We would be nothing without the incredible passion and skill our instructors bring into the studio every day, we thank you all for your ongoing effort and support of OSAO.

We also wish to extend our gratitude to our dedicated returning summer technicians, Pascale, Jessica, Amélie, and Aafreen, as well as to our two new ones: Elora and Alayna. Thanks to them we were able to deliver art and fun, and they did an amazing job supporting our instructors to deliver OSAO's unique summer programming.

OSAO extends a sincerest thank you to Mélanie Ouimet-Sarazin, who decided not to return to her position as OSAO Administration Officer this year. Mélanie was a driving force in the growth and development of OSAO for many years. She is missed by students and staff, alike. We are happy to have her continued assistance with French translation, and as always, her unflagging support of OSAO.

IN CLOSING

2020-2021 was another challenging year here in Orléans; however, we feel that these challenges are paving the way to new and exciting times. We are optimistic. We are determined to deepen our connection with OSA's Downtown, Kanata and Online Campuses, with our community here in Orléans, at the Shenkman Arts Centre and with our other Shenkman Arts Partners. We also look forward to building the network of incredible organizations we have had the pleasure to work with this year, including the Ottawa Tool Library and Kids Code Jeunesse, who have helped us develop and grow.

Exciting times, indeed!
Respectfully submitted,
Andrea Crosley,
Administration Officer



GENERAL INTEREST PROGRAM

The continued threat of COVID-19 infections and the measures taken to control the pandemic had a huge impact on enrolment in the General Program in 2020-2021. Students were able to return to in-person classes in the fall, but due to a combination of student reluctance and strict class limits for social distancing, enrollments for the term was down by 63%. This trend continued into the winter term and enrollments for in-person classes was hampered by a series of delays to the term. The winter term was originally scheduled to start in mid-January, but Ontario ordered a general lockdown to the end of January. This lockdown was extended twice and winter term classes were finally able to start in late February. Just as they got started, another general lockdown was imposed that lasted until late June, and both campuses lost the balance of their winter class enrollments. The Orleans campus was not able to offer any in-person General Program classes in the spring term but the downtown campus was able to offer a handful of in-person classes. COVID restrictions also meant that General Program classes could not start at either campus until mid-July. All of these last-minute changes to regulations combined with the extended restrictions had devastating effects on General Program enrollment during the year. General Program registration over the full year was down by 61%.

	2019-2020	2020-2021	Average Enrolment (Previous 5 years)
Fall Term	781	286	673
Winter Term	685*	180*	646
Spring Term	0	66	498
Summer Term	63	66	206
Total Enrolment	1529	598	2023

* = registration prior to the cancellation of classes during that term due to the pandemic



ONLINE PROGRAM

OSA continued to offer online art classes during the year and this provided some hope. The fall and winter terms had strong enrolment which supplemented the in-person enrolment in the fall term. In the winter term, online enrolment passed in-person registrations, largely due to the imposition of the lockdown which ended in-person classes. The spring term saw a drop in online registrations as the weather became milder and some restrictions were eased. This trend continued into the summer. Online registration enabled the school to keep classes running and some revenue coming in even during the darkest moments of the lockdown in the winter and spring.

Online Classes	Fall 2020	Winter 2021	Spring 2021	Summer 2021	Total
General Program	90	101	68	22	281
Children's Classes	16	61	19	17	113
Teen Classes	19	34	9	22	84
Total	125	196	96	61	478

Online classes continued to be offered though Zoom which was the most familiar software to instructors and students. OSA upgraded its Zoom licence to an educational licence which provided it with more active licenced host and much more flexibility in scheduling and tracking classes. In June, Gérard Bélec was hired as the Online Program Coordinator and tasked with scheduling, tracking and managing all online classes as well as providing technical support when needed. The majority of online classes during the year were aimed at adult students and our online courses attracted students from outside as well as within Ottawa. Going forward, the challenge facing the Online Program will be determining how many students will still be interested in online learning once COVID restrictions are completely removed. We will also have to explore what other forms of programming can be offered online such as artists' talks, guest lecturers, etc. Online programming has opened up a number of new possibilities for the school and the future of our "third campus" must be developed. The online program must be developed as an enhancement of our existing programs rather than as a replacement of classes lost due to pandemic fears and restrictions.

The marketing and promotional strategies for these programs must be reviewed and evaluated in the context of the impact of the pandemic, which still lingers on. The quality, placement and distribution of marketing materials must be carefully considered and the effectiveness of print, online and social media advertising must also be reviewed. Market surveys and regular communication with our students must be maintained and enhanced to ensure that the classes in this program remain relevant and appealing. Our objective is to re-establish the level of registration in in-person classes prior to the pandemic at both campuses while at the same time realizing the potential of the "third campus" of online classes.

Respectfully submitted,
Jeff Stellick
Executive Director



CHILDREN & TEENS PROGRAM

In the children/teens department, 2021 has seen a continuation of challenges and opportunities in response to COVID-19.

We started off the year strong, with solid enrollment in the Saturday classes in the winter term. Unfortunately, the term ended abruptly with the lock down in March, 2 classes short of the proposed end of term. Because we hold an open house on the last day of term, we keep all the children's work in the studio until the last day. This early cessation of classes meant that all the students work was still at OSA, and despite an ongoing email campaign, some of it still is!

Again this year, in-person March break camps were cancelled at the last moment. In response, Gerard Bélec and I created half day online March break camps. Despite the extremely tight timeline of 3 days, OSA staff advertised and registered to capacity these last-minute courses, providing families with some enriched programming in the arts/child care over the March break.

With the lengthening lockdown, OSA offered hybrid art classes for children and teens in the spring term. The model was for the classes to start online, and move into the school as soon as health protocol permitted. Two classes ran, with 5 online sessions, and 3 in studio.

The annual exhibit of children/teen work in the gallery was cancelled for the 2nd year, but we still managed to exhibit, virtually. The students work, meant for the in-person exhibit became part of the Augmented Reality Art Festival. Bree Cousineau documented the work saved from the fall, winter and spring students and organized our submission. 120 pieces of art by OSA children and teens were on virtual display in Major Hill Park for the month of July.

This summer, we offered 48 camps, over 8 weeks. Within days of registration opening, many classes were full. Along with 20 instructors, 9 students were hired as assistant/technicians; 6 of these positions were funded by Canada Summer Jobs. A first aid training session before camps started provided all technicians the opportunity to certify or recertify their basic first aid/CPR qualifications. I was happy at the hiring of an online class coordinator at the start of the summer term, and to pass off that part of my coordinating duties.

Some of the adaptations we made in the summer camps due to COVID-19:

- staggered start and end times
- check in each morning and health screening on the sidewalk
- no parents allowed in the school
- no volunteers, each classroom has a dedicated assistant/technician as well as an instructor
- we have a full-time health protocol technician
- smaller class sizes
- no pizza day, no swimming, no drama/movement workshops
- no pre and post-care
- kids do not go out at lunch
- Friday open house/exhibition happens on the sidewalk in front of OSA.

The fall term has solid registration in all classes. One Sunday afternoon class was cancelled due to low registration.

Through out the pandemic, a few instructors have stepped back from teaching kids, either in the short term, or permanently. I used this opportunity to fulfill a goal set out in the 2021 Operational Review: to develop a more diverse instructional staff.

The social landscape of the market has changed. There are fewer tourists, there are fewer buskers, there are fewer market vendors (both produce and craft). This affects the camps especially; we take the kids outside daily for exercise and enrichment, and to travel to parks and galleries. The neighbourhood of the market is usually a very stimulating and wholesome atmosphere to conduct the camps in, but this year it was less so. We supply all the materials for the kids and teens classes and camps (30 hours of art projects for more than 550 kids this summer). Materials we ordered at the end of May arrived the 2nd to last week of August! Thank you to Lauren Mullin for her diligence and creativity as purchasing officer to support the kids' camps.

We initiated several measures to strengthen our response to children. The online registration process was upgraded so that families fill in a section on health and behaviour (for the participant) before they complete their registration. Jamie Hyde checks each registration the week before classes start, and assures instructors are prepared for all students attending their class. This has helped the instructors do a more professional job of offering Art for Everyone.

The children's instructors and technicians, with the support of the administrative staff, have continued to deliver engaging and enriching programming for Ottawa's youth, in this ever-changing landscape. Their creativity and flexibility, and dedication to art education, is commendable.

Respectfully submitted,
Deidre Hierlihy
Children's Program Coordinator



LOCATION OF MEMBERS

The Student Registration System membership database was analyzed as follows: **All households taking memberships between September 1, 2020 and August 31, 2021 were included.** Member's residence location was allocated to one of two 'mega-locations' and "all others". The results are as follows:

**TOTAL
MEMBERSHIPS
PURCHASED
1362**

**MEGA CITY OF GATINEAU
94 HOUSEHOLDS**

**MEGA CITY OF OTTAWA
1211 HOUSEHOLDS**

All others in Ontario 42 Households
All others in Quebec 14 Households
Other provinces* 5 Households
International** 2 Households

*Alberta, Vancouver, North Vancouver, Victoria

**Belgium, United States



OUTREACH PROGRAM

Robin (age 8): *Art does stuff to me that makes me happy, and sad. When I look at other people's art I see there's no one way to do art.*
(Christie Lake Kids Junior Art, Dempsey Community Centre)

Mission

The OSA Outreach Program provides free visual art classes to children and youth who face difficult economic or social circumstances and have limited access to a structured creative environment.

We are a community-focused program which has built upon the strong existing foundations of Ottawa's myriad cultural and neighborhood hubs, partnering with community centres and social service agencies that span the city.

Our primary goal is to engage youth in quality art activities which stimulate their problem-solving capabilities and provide them with new tools for self-expression, thereby fostering their creative development and sense of personal accomplishment. By doing so, we hope to significantly enhance the quality of their lives and prepare the youth for future success.

The OSA Outreach Program promotes creativity as a healthy activity. Our aim is to strengthen ties across communities and cultivate an appreciation for arts and culture.

By removing all economic barriers and eliminating enrolment fees as well as the cost of art supplies and transportation, we strive to provide art programs to youth who might otherwise not have access to them. Funding for the Outreach Program comes from the City of Ottawa (annual art services grant), OSA membership fees, fundraising events (J'adArt & Golf Fore Art), grant applications and donations from individuals and foundations (Miller Fund, etc.).

During this program year, Outreach was not able to provide any art classes as all of our community partners were not able to open their locations (community houses) or were not able to access their regular locations (in community centres).

In the spring of 2021 we were able to offer two (2) online workshops to Winthrop Court Community House (20 participants) and five (5) online workshops to the Tukimut program at Inuuqatigiit (75 participants).

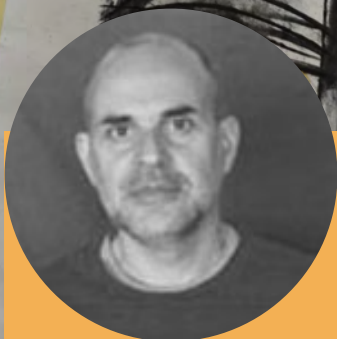
We are making plans to return to in-person programs for the fall of 2021 at seven (7) locations and offering one on-line weekly class.

Over the past nineteen (19) years, the OSA Outreach Program has delivered barrier-free art classes and workshops to over 5,732 children, teens and adults in the city of Ottawa. In 2020-2021 we offered online workshops to 2 community partners (95 participants).

Our partnerships for 2020-2021 are as follows:

- Christie Lake Kids – STAR Program (junior art ages 6-9) at 2 locations
- Michele Heights Community House (ages 6-12)
- Minwaashin Lodge – Sacred Child Program (ages 6-12 with family & parents)
- Operation Come Home (for street youth ages 15-25)
- Inuuqatigiit Centre for Inuit Children, Youth & Families – Tukimut Program (ages 6-13)
- Rochester Heights Community House (ages 8-12)
- Winthrop Court Community House (ages 6-12)

Respectfully submitted,
G  rard B  lec
Outreach Program Coordinator



CREDIT PROGRAMS

There were nine students who graduated from the Fine Arts Diploma Program in 2021. Their exciting and engaging graduation exhibition "Up/Sideways" was a show case of varied artistic media. Once again, this graduating class proved the diversity and outstanding creativity of the Diploma Program students. We were able to hold the graduation ceremony this year and presented diplomas to both the 2020 graduates and 2021 graduates. Shirley Yik was the guest speaker.

In 2020/21, the Fine Arts Diploma Program had 20 returning students and 3 new 1st year students registered into the three year program. 22 students entered the one year Portfolio Certificate Program. 5 Portfolio Certificate students from the previous year transferred into the 2nd year of the Diploma Program to continue their studies at OSA. 6 international students were enrolled in the Diploma Program.

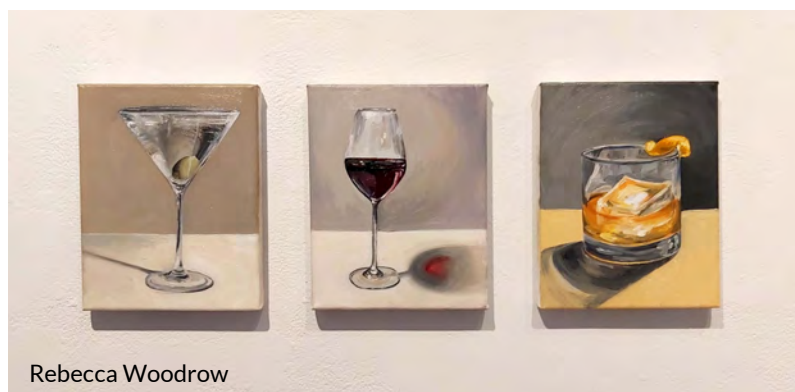
There were 2 withdrawals.

Scholarships

We were very pleased to have the following scholarships made available to our students:

Fall 2020

- The Lee Matasi Memorial Scholarship (\$1000.00) - Rebecca Levesque
- The Lillian Evenchick Memorial Scholarship for Sculpture (\$1300.00) - Katerina Martel
- The Ted Marshall Memorial Scholarship (\$900.00) - Toru Kashiura, (\$900.00) - Hyeseon Yang
- The Lillian Rapport Memorial Scholarship (\$900.00) - Mika Barrington Bush, (\$900.00) - Gunsu Ozan
- The Totem Pole of Canada Scholarship (\$460.00) - Bernadette Dean
- The Robert Hyndman Painting and Drawing Scholarship (\$150.00) - Rebecca Woodrow



Rebecca Woodrow



Katerina Martel

Winter 2021

- Blair Sharpe Memorial Painting Scholarship (value \$800.00) - Katerina Martel
- Ottawa Art Association Fine Arts Scholarship (value \$1000) - Mika Barrington-Bush
- David and Nicole Henderson Scholarship (value \$1000) - Stephanie Dold
- Leonard Gerbrandt Printmaking Scholarship (value \$500) - Stephany Lay
- Corrie Gibson Memorial Study Scholarship (value \$700) - Toru Kashiura
- Corrie Gibson Memorial Studio Scholarship (value \$700) - Amanda Hurdon
- Ottawa Mixed Media Artists Scholarship (value \$175.00) - Melanie Goguen
- Hollyhock Painting and Drawing Scholarship (valued at \$500) - Jeff Patterson
- Dario Catana Memorial Mixed Media Scholarship (valued at \$1000) - Sophia Brown
- Laham-Tourbin Drawing and Painting Scholarship (valued at \$400) - Christine Belle-Isle
- Dr. Eva B Furesz Memorial Scholarship (valued at \$1000) - Wendy Parlow
- Wallack's Scholarship (\$500.00 Wallack's gift card) - Bernadette Dean

COVID-19

We were unable to accept any new international students in 2020/21. While most of our classes continued “in-person”, our art history and theory classes were placed online for the school year. Because of the high infection rate, our winter term started three weeks late and we had to move all classes on line for the remaining two weeks of the semester. There were no outside activities for our students and the alumni critiques were cancelled.

Respectfully submitted,
Andrew Fay
Diploma Advisor



Toru Kashiura



THE BOUTIQUE & MAIN GALLERY

ByWard Campus, Main Gallery Exhibitions:

- Six diploma students completed their three-year study program, and the OSA main gallery hosted an exhibition of their recent works from September 3 to October 4. This exhibition entitled "Catalyst" showcased the work of emerging artists: Lindsay Morrison, Linda Dansky, Thereeca El Cheikh, Myriam Peever, Isabela (Izzy) Grant and Karen Auger, and their work included painting, sculpture, installation, and mixed media.
- OSA ByWard gallery hosted its 8th International Miniature Print Biennale from October 19 to November 22. Over 350 prints by 137 artists from 21 different countries were exhibited with 82 prints sold. Best in show purchase prizes were awarded, by jury, to six artists: Adrian Gor, (Relief category), Dorotea Kemenczy, (Intaglio category), Anna Trojanowska, (Lithography category), Jessica Semenoff, (Screen print category), Karen Dugas, (Digital / New media category), and Cleo Wilkinson, (Director's pick).
- The 36th Annual Holiday Fundraising Art Sale ran from November 26 to December 13 with 44 participants submitting 189 artworks. OSA and participating artists benefited from over \$2900.00 in sales during this event.
- The 2021 exhibition season started off with the work of local Ottawa artist Anna Williams. "Untold Stories I Once Wished Lost" ran from January 4 to February 7, but due to another Covid-19 lockdown, this exhibition was extended to March 31. Through a series of linocut prints depicting imagery and stories of ancient Greece, as well as a collection of wall-mounted bronze sculptures of medicinal plants traditionally used for female disorders, Williams allegorically weaves narratives addressing contemporary struggles of female identity and experience.
- The COVID-19 pandemic triggered a flurry of exhibition rescheduling as well as cancellations of on and off-site exhibits over the past year. OSA's 2020 visiting artist exhibition was moved up to March of this year. OSA's ByWard gallery hosted the work of Toronto-based artist Charmaine Lurch in an exhibition entitled "Compounding Vision". "Textural narratives on black female subjectivity and bees overlap and interweave in the paintings, photographs, and wire sculptures – wire, the expressive messenger, connecting the seen and unseen. These transparent and layered compositions throw shadows, rewire and reconfigure perception, creating both a nuanced temporality and a tangible interpretation of ideas on visibility and invisibility, the heard and unheard." Excerpt from Compounding Vision, artist statement. This exhibition ran from March 25 to May 16 but was extended to June 13, to again, compensate for a Covid-19 lockdown.
- OSA's 2021 graduating class exhibition maintained its regular time slot with a ceremony being held off-site later in July. Nine graduates presented their recent works in the main gallery, the Lee Matasi gallery and in the three vitrines on the main floor, from June 24 to July 25 in an exhibition entitled "UP / SIDEWAYS". This exhibition showcased the work of emerging artists: Aayden Argiropoulos-Hunter, Carlyne Buchanan, Stephanie Dold, Lina Essa, Amanda Hurdon, Toru Kashiura, Jieun Kim, Katerina Martel, and Josée Van Dromme.

- The 2021 annual Instructor's exhibition ran from July 29 to August 29 and showcased the works of twenty-five instructors, namely: Nadine Argo, David Barbour, Gerard Bélec, Fabio Cattelan, Pamela Cockcroft, Jayne Couch, Dawn Dale, Lucia De Marinis, Mahshid Farhoudi, Andrew Fay, Tami Galili, Adrian Gor, Nathalie Grice, Robert Hinchley, Deidre Hierlihy, Farouk Kaspales, David Kearn, Yulia Lisitsyna, Maria Moldovan, Eryn O'Neill, Meagan Pethick, Erin Robertson, Valerie Ryan, Ruth Secunda and Guillermo Trejo.

Lee Matasi Gallery | Lorraine "Fritzi" Yale Gallery | OSA Vitrines:

- Although the schedule for the Lee Matasi Gallery was modified a few times, this space continued to showcase high quality work from OSA diploma students. Based on a two-week schedule rotation, forty artists exhibited work in this gallery, in solo and group shows.
- Exhibitions at the Lorraine "Fritzi" Yale Gallery, specifically reserved for third year diploma students, rotate monthly on average. Exhibitions in this space continue to be suspended for the foreseeable future.
- Artworks from the Children' & Teens, Diploma, Resident Artist and General programs, as well as artworks from the annual Scholarship competitions continue to rotate on a bi-weekly schedule in the three vitrines on the main floor. Forty-eight artists exhibited work here within the timeframe of this report.

OSA | Off-Site Exhibit Space Community Partnerships - Minto Suites Hotel | Preston Square / Waterford Property Group:

- The off-site exhibit space partnership with Minto Suites Hotel continues to be suspended due to Covid-19. The Preston Square / Waterford Property Group has continued to offer OSA members opportunities to exhibit with a potential to sell their work. Within the timeframe of this report, a total of five artists have exhibited their work at this location.

OSA Boutique:

- The boutique at 35 George Street remained closed through much of the past year due to Covid-19, but continues to be a great venue for OSA members to sell their work. Over the past year the OSA and participating artists benefited from over \$5,580 in sales.

*It should be noted the scheduling of exhibitions as well as boutique sales continue to be affected by the Covid-19 pandemic.

I continue to take on the role of Boutique & Gallery Coordinator with pride and determination. I look forward to the coming year, of working with our students, instructors, and arts community.
Respectfully submitted,

Cathy Brake
Boutique & Gallery Coordinator /
Purchasing Agent





THE ORLEANS GALLERY

September 21 to October 17, 2020 – The Art Fundamentals Certificate Showcase. Les White, Christine Godin, Jean MacGregor, Rhonda Pyper, Cynthia Morawski, Raewyn Khosla, Randal Bablitz, and Lorna Ramlochansingh. This exhibition showcased 9 artists representing alumni of the Arts Fundamentals Certificate program and included works in painting, printmaking, sculpture and installation.

October 22 to December 4, 2020 – Standing, Dreaming, Shifting, Stooping, a sculptural installation by Ottawa-based Benjamin Phillips. Figurative sculptures composed of unrelated body parts cast directly from living people and reassembled. Instantly recognizable as human, the sculptures explore the real and imagined conflicts and doubts that we have with our bodies. Social media was used to present artist talk, interview as well as the work. (Show was originally scheduled for April 2020).

March 1 to April 10, 2021 – La matérialité photographique a contemporary photography exhibition curated by Denis Rioux and featuring artists Noémie da Silva, Martin Désilets, Janie Julien-Fort, Francis Macchiagodena, Sylvie Readman, Denis Rioux, Lucie Rocher, Patryk Stasieczek, Serge Tousignant. This Montreal-based group presented an amazing array of contemporary styles and techniques in photography. Social media was used to present Zoom interviews with the artists, as well as the work.

July and August the gallery was to be empty, to keep the space active the gallery was used by the summer camps. It was used as a break-out room as well as hosting camps.

July 11 to September 12, 2021 – Online only – 2021 Instructors' Exhibition. This exhibition offers an opportunity for students and community to see the high caliber and wide variety of media, techniques and styles of art being taught at the school. The 2020 Instructors' Exhibition featured painting, sculpture, watercolour, mixed media, photography, textile art and much more. This year, the exhibition showcases the artworks of Andrea Mossop, Anna Krak-Kepka, David Kearns, Deidre Hierlihy, Dhanashri Bapat, Diana Guy, Janet Tulloch, Jim Lawrence, Lindsay Watson, Lindy Nadarajah, Nadine Argo, Sonia Arenas, Alena Liapko, Maryse Hatchard, Vanessa Dewson, Yulia Lisitsyna and Andre Breau. This show is a wonderful cross section of our instructors and our programs.

This past year did not see as many exhibitions as originally scheduled. Closures due to COVID-19 and health restrictions, and being in a City of Ottawa building, the gallery was not often open to the public. Much of the year was spent scheduling, staying in contact with artists and re-scheduling the artists, after a prolonged lockdown and the Shenkman Art Centre being closed to the public over the summer 2020 and 2021. The use of social media has grown and is developing – from the posting of the artwork to video interviews with the artist. The Instagram account is growing and continuing to help to keep in touch and raise awareness. Jane Fogarty, from Ireland will now be exhibiting in October 2022. The residency with Andrew Fay and Adrian Gor has been changed to a show that we await in January 2022. In spring of 2021, the teachers' show was changed to an online exhibition. I am looking forward to a stable fall 2021 and a great next year.

Respectfully submitted,
Nadine Argo
OSAOGallery Coordinator



MARKETING

The marketing plan that was created for OSA in 2019/2020 focused on “creating more of an online presence... in order to reach a larger audience.” The goal was to keep true to our motto “Teaching Art to Everyone.” With a staffing change for the Marketing Coordinator position in July, new goals were set while keeping in mind existing strategies and timelines.

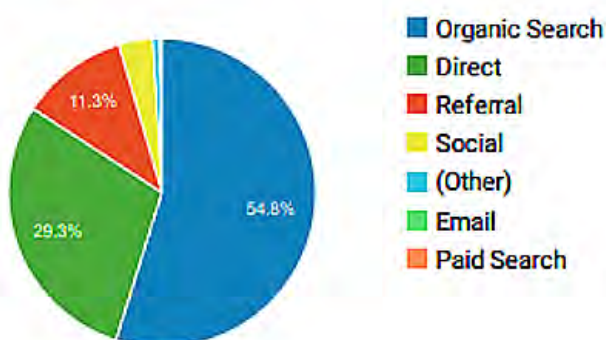
Website

The OSA website was kept up to date with the home page regularly updated with important information such as COVID-19 precautions, events and seasonal class updates. To reintroduce Gallery events to the OSA community and public, event pages were utilized to help register guests to attend events such as vernissages (online and in person).

The traffic to the site between Oct 1, 2020 and Oct. 4, 2021 was 51,658 users, with new 50,630 users and 77,030 total viewing sessions.

The top four means of directed traffic to the OSA site were:

1. Organic Search: 29,395 users
2. Direct: 15,728 users
3. Referral: 6,059 users
4. Social: 1,892 users



The top three page views from Oct. 1st, 2020 to Oct. 4, 2021 were the following:

- **Home Page** with 54,194 pageviews
- **[/register-for-a-class/?action=log_in](#)** with 10,622 pageviews
- **[/courses-camps/?campus=Downtown&focus=General+Interest&semester=&category=&search_text=](#)** with 8,073 pageviews

Advertising and Media

Advertising and Media used to represent OSA shifted to include more photos and content from around the school. This change will require time to build up a photo bank of students and faculty working as well as events around the school. Stock photos will still be used from time to time, to keep a variety of promotional and the graphic design as creative as possible. The goal has been to use a mix of photos (stock and OSA photos) to develop interesting and clear advertising and media for promotional material. All promotional material should represent OSA's motto in visuals with a variety of demographics such as (ethnicity, gender, age and art skill represented).

Social Media

Social Media including Instagram, Twitter, Facebook and YouTube have all been developing this year. Social media content for Instagram, Facebook and Twitter have centered around creating interesting visuals, eye-catching color and clear objectives for each post. To keep OSA Downtown and Orleans organized when posting, a calendar has been made to schedule posts specifically for Downtown and Orleans. This strategy is designed to also keep Orleans campus in people's minds when they think of OSA.

The breakdown of analytics for social media are the following:

- Instagram followers: 3,300. The most liked post had 226 likes with a reach of 1,100. As of last year, OSA had 2,089 followers.
- Facebook likes: 5,369. The most liked post had 140 likes with a reach of 1,600. As of last year, OSA had 5,007 page likes.
- Twitter followers: 4,154 with the month of June receiving 139 likes on overall tweets. As of last year, OSA had 4,265.
- YouTube subscribers: 184. The most viewed video had 2.9K views with 82 likes.

Newsletter

Updating the OSA community has relied almost entirely on online communication in the last year. Members were kept up to date with exhibition newsletters, events and important information send outs. The newsletter with the highest opening rate was the month of July with 1,031 views with a click rate of 158. Our Newsletters list continues to grow for both campuses, with our current number of emails being 3,414 for all lists.

Looking forward, we will continue to elevate and refresh the website to make sure OSA is communicating effectively with our audiences. We will also be enhancing the brand of OSA to increase OSA's visibility and recognition with the general public. Our Goal will be to continue to make OSA a strong and important focal point of the Ottawa visual art scene.

Respectfully submitted,
Shaila Hanscom
Marketing Coordinator





FUNDRAISING & DEVELOPMENT

The Ottawa School of Art, as a registered charitable organization, relies on and appreciates support on all levels. We extend a big heartfelt thank you to our generous donors, supporters, sponsors, partners and friends for making 2020-2021 a creative and successful year. 2021 much like 2020 continued to be impacted by COVID-19. The school was impacted by two lockdowns that had a profound impact on fundraising activities as well as donations. Similar to last year, Additionally, with the Black Lives Matter movement that very rightly took centre stage, The Development and Fundraising department also focused on a variety of projects and policies centered around Equity and reaching out to more members of marginalized communities, all of this while continuing to foster and form new partnerships and digital collaboration. The department also continues to think of innovative ways of fundraising keeping in mind the pandemic.

From a staffing standpoint, Malika Welsh is currently on maternity leave and Samyuktha Punthambekar worked as OSA's Development and Fundraising Officer. Malika returns from leave on October 18. Samyuktha left OSA as of September 30.

Key Events and Fundraisers

- OSA's Annual Garage Sale - September 2020
- Holiday Art Sales Fundraiser & Scholarship Ceremony - Byward Market Campus - November 2020
- Graduation & Scholarship Ceremony - July 2021

Our Annual Garage Sale was a success! The garage sale was held in September 2020. Thanks to the generous support of our donors, donations of art materials, art books and supplies made throughout the previous year helped to make up the bulk of this fundraiser. With this event, students and friends of OSA were able to purchase art supplies, goods, books, stretchers, canvas, equipment, easels, frames and so much more at an incredibly discounted price.

All of the funds raised went towards equipment for our studios and general operations. This event raised \$2,855.

Our 36th Annual Holiday Art Sale is always a great time and a wonderful opportunity for our members to show and sell their work. We are proud that we are able to give our members a fair chance at selling their artwork, while at the same time raising funds for our programming. In 2020, 44 artists participated in this event, with 189 works in the gallery. OSA and the participating artists benefitted from over \$2,900 in sales during this event.

This year, we unfortunately could not schedule an OSA Online Auction. We are looking to host the auction in the last few months of this year or early next year as the previous year's auction was received very well and was a success!

Our fourth annual Charity Golf Tournament at Anderson Links Golf & Country Club, was held on September 23, 2021. We ensured that all provincial COVID-19 measures and guidelines were maintained. The postponement gave OSA much needed time to ensure that we are adhering to all safety measures and at the same time, ensuring we had an amazing tournament. 108 golfers turned out for the event and stayed through the rain and wind. OSA was able to raise \$26,586 in net proceeds from the tournament. Caroline Risi and the Axiom Team were the tournament's first title sponsors. Kelly-Santini LLP and Intact Insurance were our gold sponsors and Robert Lewis Law was our silver sponsor. Patrick Gordon Framing Studio, Associate Accountants, Manderly Lawn Care, Flora Hall Brewing, and Studio Sixty-Six Contemporary Gallery were our bronze sponsors. The continued support of Anderson Links Golf course, the local business community and local golfers continue to make the tournament a great success.

The annual Graduation Ceremony was held on July 22, where we celebrate the accomplishments of our Fine Art Diploma graduates, our Portfolio Certificate Students and our Scholarship Winners. The ceremony honoured the graduates of 2021 as well as the graduates of 2020, who were not able to have a graduation ceremony last year. This year we were able to host a socially distanced ceremony which was held at the Knox Presbyterian Church. We extend our sincere thanks to our many scholarship donors for their continued support, especially during these difficult pandemic times. Please see 'Credit Programs Report' for a list of this year's scholarship winners.

Some highlighted gifts and grants
OSA's Community Outreach Program was awarded \$10,000 from the Canada Post Foundation in 2021. OSA partners with eight different community centers and houses across Ottawa to offer a safe and healthy environment for youth and children to access an arts education through free art classes offered in low-income neighborhoods. This was the first time the Canada Post Foundation supported the OSA Outreach Program.

Ottawa Community Foundation forwarded funds from the Frances and Benjamin Miller Fund (\$2,213) for the OSA Community Outreach Program. The OCF also forwarded funds to OSA from the Doug Williams Fund (\$3,000).

For general operations, equipment, bursaries and the children's program, OSA has received funds from the Service Canada Student Summer Jobs Program (a total of \$47,449 for both campuses), and the AOE Arts Council's ARTicipate Fund (\$30,000), and many other gracious donors and supporters. OSA has applied for the COVID-19 Cultural Facilities grant provided by the City of Ottawa for 2021. OSA will also be applying for Canada Council for Arts' Digital Strategy Fund, Foundations for ASL interpreters, we also applied for funding with Giant Tiger, and the City of Ottawa's Diversity in the Arts Fund to develop new equity policies at OSA.



OSA SUPPORTERS

OSA Donor Spotlight

Now more than ever, OSA relies on financial assistance and support in order to continue to create a positive impact on our community, especially during these unprecedented times of COVID-19. The following individuals have helped us do just that! Their gifts to the school allow OSA to be an inspiring centre of life-long learning, that provides visual arts training to thousands of students each year.

Friend (20 to \$99/year)

Laury Hitchcock
Paul Keaveney
Sandy Oneschuk
William A. Russell
Nancy Kallina
Rick Dunning
Doreen Crone
Harvey Lithwick
Lise Rheault
Stephen Heeney

Supporters (\$100 to \$249/year)

John Abel
Donna Bernachi
Sidney Featherman
Karen Hammond
Jennifer Haney
Villia Jefremovas
Scott Kirby
Judith Moe
Nancy Roberts
Madeleine Rousseau
Ann Speak

Patron (\$250 to \$499/year)

Carole Levesque

Benefactors (\$500 to \$999/year)

Edit Fiebig
Issam Elhaje
Alexia Naidoo
Anne Eschapasse
David Finnie
Julie Hodgson
Michael Ashley
Douglas Talbot
Anonymous

Legacy Partner (\$1000+/year)

Bryan Christoff
Nadia Laham
Dr. Yih Lerh Huang & Dr. Pein-Pein Huang
Estate of Eva B. Furesz
David & Nicole Henderson

Supporter Members (\$100/year)

Michael Ashley
Anne Eschapasse
David Finnie
Christos Pantieras
Shirley Yik

Many of these generous individuals and organizations donate to specific programs, areas, equipment or scholarships. Many donors wished to remain anonymous; and we thank them wholeheartedly for their contributions.

OSA Development and Fundraising is always looking for new ways to grow and advance our initiatives in order to maintain our mandate. By building new partnerships and fostering existing relationships we continue to reinforce our presence in the arts and education sector. We will continue to maintain a deep understanding of student life and accommodate our OSA community on a philanthropic level. OSA will also continue to look for innovative ways, especially digitally, to enhance and maintain our relationships within Ottawa's arts and culture community during COVID-19. Lastly, we always encourage our students and donors to keep in touch with the school and be a part of the exciting action that occurs day to day at the Ottawa School of Art!

Samyuktha Punthambekar
Malika Burelle returned Oct 2021.
Development & Fundraising Officer

OSA SUPPORTERS

Exhibition Partners



Great Canadian Theatre Company



Governmental Partners, Councils and Foundations



Community Partners



Institutional and Business Partners





"TEACHING ART TO EVERYONE."



**OTTAWA
SCHOOL
OF ART**

**ÉCOLE
D'ART
D'OTTAWA**

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Orléans Campus
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