

Ottawa School of Art
ANNUAL REPORT 2019-2020

OSAP
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CONTENTS

Board President's Message.....	4
Executive Director's Message.....	6
Administration.....	8
General Program.....	13
Children & Teens.....	14
Credit Programs.....	16
OSA's Year at a Glance.....	18
Galleries & Exhibitions.....	20
Community Outreach.....	24
Marketing & Development.....	26
Fundraising, Gifts & Grants.....	29
Our Supporters.....	31
Financial Statements.....	34
OSA's Mandate.....	38
Contact.....	40



Halloween Costume and Pumpkin Carving
Contest, October 31st, 2019



Open House, September 7th, 2019
Diploma Program students, live model drawing

Board of Directors

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Shirley Yik

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Geraldine Taylor

David Finnie

Melissa Talia, CPA, CMA

Christos Pantieras

Stephen Frew

Michael Ashley

Ex-Officio Member

Jeff Stellick,

Executive Director

Board President's Message

Dear members of the Ottawa School of Art,

We are celebrating the 141st year of the Ottawa School of Art, an institution that provides high quality arts education to people of all ages, and at all skill levels.

Our Fine Arts Diploma Program continues to gain an international reputation as a unique program where students get excellent hands-on, structured training in the fine art traditions from instructors who are professional artists. We are seeing a steady increase in enrolment of international students in this program.

Congratulations to our Fine Arts Diploma Program graduate class of 2020! Their exhibition Catalyst, showcased the creativity, technical skills and artistic accomplishments of these six graduates. OSA continues to nurture our alumni through Critique Nights, and connects them to art opportunities and exhibition venues, including our onsite and offsite galleries.

Our philosophy of fostering creativity and self-expression through art making underlies our other programs as well – the portfolio certificate program, the art fundamentals certificate program, the adult general interest program, the children and teens program, and the outreach program. Our instructors

enable students to explore art mediums, acquire technical skills and create art works. Courses are available from beginner to advanced levels so students can continue to deepen their skills and broaden their artistic expression and knowledge of art.

Our master classes, workshops, artist talks, visiting artist and artist residency programs are an integral part of the artistic development of our students and alumni, advancing OSA's mission to become a centre for visual arts education in Ottawa. As with the diploma program we are seeing an increase of international applicants to our artist residency program.

Despite these achievements, the operations of OSA were abruptly disrupted by the COVID-19 pandemic. Our fiscal year started off in September 2019 with a record enrolment in the fall term, a 3% increase from the same period the year before. The winter term enrolment was also strong at the onset. However, following the declaration of the COVID-19 pandemic by the World Health Organization, the Ontario government announced the suspension of all in-person classes in mid-March.

Amid the confusion about the coronavirus and the uncertainties about when the School would re-open, the staff took on the challenging tasks of finding ways to continue operating art classes, keeping students and teachers informed, and issuing refunds for classes that were cancelled.

In April, OSA offered online classes for the first time in its history, starting with free children's classes. Instructors volunteered their time to teach these free classes, while staff worked out the logistics and technology. The number of online classes being offered increased throughout the summer. In-person summer camps were added in mid-July, followed by in-person adult classes in August. The transition from in-person to online classes involved creativity and innovation by staff and teachers; in-person classes during the COVID-19 pandemic need to comply with rigorous guidelines and procedures set out by the Ontario and Ottawa Public Health. Throughout the ongoing pandemic, the staff operated with dedication and skill, taking on new challenges and keeping the School running.

We are all thankful for the leadership of Jeff Stellick, our executive director of over 30 years, who has been an anchor amid the uncertainties in this ongoing pandemic. He took on the challenges with confidence, competence and calmness. A tremendous thank you to staff and instructors for their determination and commitment to arts education during this difficult time.

Revenue was affected by the suspension of in-person classes and other pandemic-related safety measures, such as reduced in-person class sizes (to protect against contagion) when OSA re-opened in mid-July. The School was greatly assisted by the Canada Emergency Wage Subsidy (CEWS) program.

During this fiscal year, the Board strengthened its governance by revising its board orientation handbook and developing a conflict of interest policy. Financial and risk management was also strengthened by adopting a Reserve Policy in February, and more extensive financial reporting and analysis.

I want to thank fellow board members for their work in the committees and the Board in the past year. It was a pleasure working among such a talented and thoughtful group who generously volunteer their time and energy to the Ottawa School of Art. The Board welcomes Michael Ashley, who joined us in June, and offers best wishes to Stephen Frew, Melissa Talia, and Geraldine Taylor who left the board.

The Ottawa School of Art is grateful for the support it receives from the community. Thank you to students, alumni, and supporters, who take classes at OSA, attend our events, volunteer their time, donate to our programs, and partner with us. Over one hundred OSA supporters came out on a snowy February evening to our sold-out fundraising event, J'adart, in support of our outreach program and bursaries.

Special thanks to the City of Ottawa for its ongoing support of the Ottawa School of Art. Our campus at the Byward Market is within walking distance to many national and local art institutions. The synergies and partnerships we have with these institutions build upon each other to create a vibrant art community in Ottawa, nourishing the artistic development of our students, and attracting national and international students to the OSA and the nation's capital. Our classes often include visits to exhibitions at the National Gallery of Canada. Our students use the equipment at Saw Video through a partnership we have with them. Our students attend artist talks and exhibitions at the City Hall Art Gallery, Karsh-Masson Gallery, Ottawa Art Gallery, Saw Gallery and the University of Ottawa. This would not have been possible without the commitment of our local government and the institutions and citizens who support the arts and art education.

The Ottawa School of Art helps make Ottawa a better place. OSA staff, volunteers, board members, instructors and supporters work together to advance OSA's mission of becoming the leading centre for visual arts education and creative expression in the Ottawa region.

Sincerely,

Shirley Yik

President, Board of Directors





Staff mini golf outing, September 7th 2019

Health & Safety Committee

Sheila Sturk-Green

Administrative Officer

Giuliano Pirani

Print Room & Building Maintenance
Technician

Meagan Pethick

Ceramics Room Technician

Jamie Harris Hyde

Sculpture Room Technician

Tiina Kirik

Darkroom Technician

Executive Director's Message

Until March of this year, OSA had seen steady and continual growth in enrolment. In 10 of the previous 12 terms going back to the spring of 2017, the school passed its enrolment targets and the average enrolment over the previous five years. We saw record registration numbers in the spring, summer and fall terms of 2019. This trend continued into the 2020 winter term with a fourth consecutive term with record registration. Then the COVID-19 pandemic arrived the world went into lockdown.

The effects of the pandemic lockdown were immediate. OSA cancelled its 2020 March Break program. There were about one third of scheduled class sessions left to run for the winter term, which were also cancelled. Partial refunds were issued to all students in these classes. Our Fine Arts Diploma Program was quickly and successfully moved to online classes for all but three classes in the program (these were completed in-person in early July). In late March it was becoming clear that the spring term would at least be delayed. Ultimately, the entire term was cancelled and refunds issued to all students who had registered for the term.

As a not-for-profit charitable organization, these cancellations and resulting refunds had a severe impact on OSA's revenues and operations. The combined refunds for the winter and spring term came to just over \$118,000. The majority of OSA's

revenue (approximately 75%) comes from student tuition fees and the interruption caused by the pandemic shut down that revenue stream entirely from mid-March until the end of June. This also had a severe impact on OSA's instructors as well who lost income through cancelled class sessions in the winter and entire cancelled classes in the spring.

The situation at OSA was not unique. Every other business, organization and level of government was caught in the impact of the pandemic. In June, OSA had organized some online classes in an effort to find some way to continue our programs. By late June, we learned we could offer our summer art camp program, but with severe restrictions for class sizes in order to comply with social distancing rules. We were also able to run some evening classes for adults. Our students responded very positively to the opportunity to take classes again and to the safety precautions and measures that the school put in place in response to the pandemic. OSA followed the guidelines set out by the Province and Ottawa Public Health and continues to do so into our fall term.

As we enter the new school year, OSA will continue to offer classes online and in-person whenever it is safe to do so. Class sizes have been limited to ensure social distancing and students, instructors and staff members are encouraged to maintain social distancing as much as possible, to wear a face mask when they are in the building, to wash their hands regularly and, most importantly, to stay home if they are feeling ill. The school is also trying to prepare as much as possible for any interruptions to our programs due to the pandemic. Our objective is to provide a safe environment for our students, instructors and staff members and to continue to offer our programs in a safe and responsible manner.

Each year offers up new and interesting challenges to be faced and 2020 has certainly done that. We will – eventually – get through the pandemic. Life will return to more normal patterns and rhythms, but it may not ever be exactly the same as it was before. By following the precautions and steps laid out by public health officials, the school will be able to offer its programs even during these difficult times. We're all in this together and OSA will do its part and work to help get the school and our students safely through to the end of the pandemic. I am confident that OSA will meet the challenge presented by COVID-19 as well as all our regular challenges and that we will continue to flourish and grow.

Respectfully submitted,

Jeff Stellick

Executive Director



Staff List

Executive Director

Jeff Stellick

Administration Officers

Sheila Sturk-Green

(downtown)

Andrea Crosley (Orleans)

Finance Officer

Paul Fulford

Finance Assistant

Monica Xiang Li

Registrar & Program Officer

Valorie Butler

Marketing & Events Officer

Shannel Watt-Charley

Development & Fundraising Officer

Samyuktha Punthambekar

Gallery Coordinators

Cathy Brake (Downtown & Boutique)

Nadine Argo (Orleans)

Administration Assistant

Delphine Saint-Fort
(Orleans)

Volunteer Coordinator

Maris Kangas

Purchasing Agent

Lauren Mullin

Outreach Program

Coordinator

Gérard Bélec

Children's Program

Coordinator

Deidre Hierlihy

Diploma Coordinator

Andrew Fay

Reception Staff

Lauren Mullin

Reception/Purchasing

Giuliano Pirani

Building Maintenance &
Print Room Technician

Emily Rose

Model Coordinator

Abby Gourgon

Librarian

Jamie Hyde

Julien Ruest

Karina Castellanos

Kimlan Nguyen

Embassy of China Workshop, March 3, 2020



ADMINISTRATION

Architecture Week, Josée Von Dromme,
September 28 - 29, 2019



Downtown Campus

Health & Safety

The OSA has a Health and Safety Committee comprised of studio technicians and administration staff that meet regularly to review studio and facility issues. Meeting minutes are recorded and posted. Action items are followed up by studio technicians.

The facility is also monitored daily by the City of Ottawa. Any major issues are dealt with by the City. Giuliano Pirani looks after the day to day maintenance of the building. Monthly monitoring of the facility is completed by members of the Health & Safety committee.

There were no major facility issues this year. The City of Ottawa finished with some repair work to the foundation of the building and will plan for a more extensive façade repair in the upcoming year or so.

Some updates and maintenance included:

- LED lights in hallways, studios, gallery (covered by the City and Ontario Energy Program)
- Continuation of foundation repair outside building and in basement
- New tiles installed on 3rd floor
- New fibre optic cable installed to improve high speed internet service

Workshops and rentals

Regularly OSA receives requests for school workshops, artists' talks, rentals and tour company visits. 2019/2020 was a great year for engaging with the community and hosting workshops for all ages.

We started the year off with an exciting project organized with Lee-Christine Bushey, Architect, for Ottawa Architecture Week. We ran two workshops for "Future Homes: Youth Design Workshops and Exhibition," one for the downtown campus and one at the Orleans campus. Local students registered to participate in workshops designed to explore the theme of architecture and climate. Interesting and varied structures were built with a wide range of materials and then put to the test for extreme weather like conditions – rain, wind and flood.

We hosted an artist talk with artist and Cultural Ambassador of Panama, Olga Sinclair who visited OSA during a cross Canada tour with international students.

We had several high schools participate in on-site art workshops in wax sculpture, ceramics, photography, and clay, and we welcomed Youth Encounters Canada and Carlton University for sculpture workshops.

We also lead off-site creative workshops for students at The Element for Camp Ooch and Revel Academy. Brightspark Tours brought us 50 students to take part in 4 unique jewellery workshops.

In the spring we hosted another 50 adults in printmaking and ceramics from the Embassy of China, just one of several corporate style events we held for office workers. Organizing and delivering these opportunities for the community and providing diverse visual art experiences for students, is part of the uniqueness of OSA.

Co-op Students

OSA is in high demand as a co-op placement, unfortunately we can't accommodate all of the requests but we usually have two or three students throughout the year spend 200 hours or more learning all facets of the administration of the school. In the fall we were joined by Sarah Abdel Salam and then Eliane D'arcy Simmons for the winter. On occasion these placements lead to students enrolling in the diploma program or working as technicians in the children's department. We gain terrific hands on help from these students who quickly become absorbed in our administration. We are grateful to have their help and glad to assist them with their co-op requirements.

Policies & Procedures

In Administration we continue to work on updating the Policy and Procedures manual using a new on-line support subscription called Policy Pro. The Board committees have received the revised policies pertaining to their committees and once the policies have been reviewed, changes will be made and

finalize drafts prepared for employees. We continue to monitor and implement new Ontario Employment Standards for sick days, vacation pay and other changes in legislation. We also continue to review internal policies and procedures to check that we are providing accommodations for inclusivity for students attending courses as much as possible.

We had hoped to organize a Mental Health First Aid course for administration staff, instructors and summer staff in 2019/2020 to better prepare staff for working with children and adults with special needs but due to the interruption of COVID-19 we were unable to proceed.

We did however create a new information form for parents this year to capture behavioural specifics of students in order to prepare the instructor for any particular attention that may be required to enable students to fully benefit from their course. It is also important information for staff to receive in the event of an upset in the class. We consider this communication with parents essential for everyone's safety and best learning potential. This year we initiated a new liability waiver to cover injuries, and illness due to COVID-19. This has been uploaded on our system to be filled out by students before they register for a course. Their name and acknowledgment is captured online before completing a registration.

Volunteers

It has been an unprecedented year interrupted halfway through by the pandemic and consequently by the shutdown of the school. The volunteer activity has been low because the busiest volunteer need is from March Break on through the summer which did not happen. Although a modified childrens summer camp was held, no volunteer help was required due to the reduced class size to meet the covid restrictions and ensure the safety of the children. Further other main activities such as the golf tournament, graduation etc. Were cancelled.

Much appreciation to the volunteers who helped the school prior to the pandemic and hopefully will see you back.

Maris Kangas

Volunteer Coordinator



COVID-19 Response

In March, like the rest of the cultural and educational organizations in Ottawa, OSA acted swiftly to the Ontario State of Emergency to close our facility. We abruptly cancelled the few remaining Winter term classes and eventually cancelled the Spring term entirely.

As other businesses began to re-open, we cautiously re-opened in order to work on preparing the school for a modified summer camp program. We reviewed the City of Ottawa guidelines for operating day camps and the guidelines set out by Ontario Public Health and created our own set of protocols which were submitted to the City of Ottawa for approval.

In preparation for summer camps and a return to work, various modifications were made to the building:

- Plexiglass barrier was installed in reception,
- Additional hand sanitizer dispensers installed on each floor
- Directional signage installed in hallways and lobby
- Posters for social distancing and hand washing reminders are displayed
- Washrooms designated for cohorts for summer camps

Staff were trained to follow new procedures and notices were sent out with registrations to inform parents/guardians on the new protocols for attending camps.

A rigorous cleaning regime was put in place, along with screening requirements, with fewer students in the building, running camps was manageable.

As we head into the fall we will be reviewing the evolving guidelines and adapting our procedures accordingly.

Sheila Sturk-Green

Administrative Officer



“Organizing and delivering these opportunities for the community... is part of the uniqueness of OSA.”

Orleans Campus

2019-2020 was filled with growth and unexpected new challenges at the Ottawa School of Art - Orléans Campus. We can honestly say there has never been a year quite like it, however the staff and instructors definitely rose to the challenge.

Health & Safety

Health and safety standards in all the usual areas continued to be upheld. However, with the onset in March of COVID-19, the Winter Term was cut short, and the Spring Term was cancelled. Both Summer and Fall Term programs required new operations plans to be created and implemented, and this was successfully achieved with the combined effort and attention of both OSAO administration and technicians. We are incredibly proud of the safe and enjoyable programming we continue to deliver during these challenging times.

Summer Camps

Enrollment in this year's Summer Camp program was radically different than in past years for obvious reasons. Due to COVID-19 and the requirements dictated by the Ontario Ministry of Health, Ottawa Public Health, as well as the protocols imposed by the Shenkman Arts Centre, the decision was made to run a maximum of three camps per week (one for 6-8 year-olds, one for 9-12 year-olds, and one for 13 to 15 year-olds) for the six-week period from July 6th to August 28th. Registration was limited to a maximum of 8 children per camp, as the total number of individuals in each camp cohort was limited to 10 people (including the instructor and dedicated technician).

Programming already created for the first two weeks of Summer Camps had to be switched to online-only programming due to the delays in official authorization to run camps from both the City and the Province. This unfortunately resulted in the cancellation of all camps (both online and in-studio) at OSAO for the first two weeks of the Summer. However, a silver lining to the COVID cloud was that we were able to run a total of three online Summer Camps, which had never been done at OSA before, so we are happy to have begun a new 'online' era for OSA which will hopefully expand our reach to a whole new group of students. In addition, new urban art and combined art and coding programming was introduced, broadening the spectrum of offerings at OSAO.

The energy, humour, and grace displayed by our administration staff, technicians and our (always inspired and creative) instructors, lead to overwhelmingly positive feedback from students and their families. We were thrilled to be able to support our community here in Orléans, and give 82 children an opportunity to be out, be social (at a distance) and explore their creativity in a safe and fun environment.

Summer Adult Programming

Due to the COVID-19 pandemic, OSAO was not able to offer any in-studio adult programming this Summer, as the space in City buildings dedicated to Summer Camps for children was limited to that programming only. Despite this, we were happy to successfully launch our first online Summer Academy class, with Dhanashri Bapat's Travel With Watercolours class, which continued to build on her successful Spring course Florals and Textures in Watercolour - the first ever online course offered and run by OSA!

Arts Fundamentals Certificate

The Arts Fundamentals Certificate program offered at the Orleans Campus was created in 2011-2012. This ten-course non-for-credit program offers students the opportunity to develop their skills and their own artistic style, while building an impressive portfolio in preparation for their application to another art schools or to the Portfolio Program, offered at the Downtown Campus. Certificate students join the General Interest program, and usually take between three or four courses per year. Two Arts Fundamentals Certificate students completed the program in 2019, bringing to 24 the number of AFC Program alumni. As of September 2020, there are 14 students, including three newly enrolled, registered in the AFC Program.

Special Events

In 2019-2020 the Orléans Campus continued to contribute to fun and the Arts in our community, participating in special events in collaboration with the Shenkman Arts Centre and the other Shenkman Partners:

- Halloween pARTy (October 26, 2019)
- Baz'ART (November 24, 2019)
- Fête Frissons (February 1, 2020)

OSAO faculty and staff prepared and delivered diverse demonstrations and art activities during all of these events, with significant support from Arts Network Ottawa's generous ARTicipate Grant. Our continued participation in these events increases our visibility at Shenkman, with the City and our Shenkman Partners, raises much-needed money for our bursary and outreach programs, and helps raise the profile of OSA within the Ottawa/Orléans community and in the media.

School Activities : Art à la carte

The City of Ottawa's À la Carte program provides art activities for school groups at the Shenkman Arts Centre, in conjunction with the SAC Arts Partners. This program continued to be in demand. Schools chose from a selection of activities curated to integrate into the existing School Board curriculum. In 2019 (unfortunately, due to COVID-19, no activities were held in 2020), 11 activities were offered to groups from Grades 1 through 8, with a total of 280 student participants in both official languages.



This year we introduced several new workshops: Art In Nature, exploring 'in situ' art, and the creation of art using found and nature materials, and two new printmaking options, all of which were received enthusiastically by students and teachers alike. The art created was varied and inspiring. The À la Carte program gives OSAO an unparalleled opportunity to showcase our dynamic and relevant children's art programming, and our facilities to a large number of potential new students.

Older Adult Programming (OAP)

Off-Site Workshops

Established in 2016, the City of Ottawa and Ottawa School of Art - Orléans Campus continue to deliver the off-site OAP workshops for seniors in East-end seniors' residences. Grants obtained by the City of Ottawa, which cover the instructor's hourly rate and material fees, allow this program to be delivered to numerous residences within a 30km range of the Shenkman Arts Centre at no cost. Workshops provided in the residences are adapted to the varying needs, limitations, and interests of the aging population. OSAO administers all of the OAP operations, contracts, and expense reimbursement. This unique community outreach program brings art to many in this valuable demographic who would not normally be able to access it. Though this program OSAO also gains exposure in the community through the many families, volunteers and staff within the senior living community in Orléans, Ottawa and even further afield. OSAO delivered 13 of these art workshops to over 130 seniors interested in exploring their creativity. Despite COVID-19, which obviously significantly impacted the delivery of these workshops since early-Spring, we were even able to deliver a two-hour outdoor workshop this Summer, so there is hope for the future of these workshops.

Volunteers

In 2019-2020 we had hard-working volunteers at the Orléans Campus that assisted with the children's weekend classes and several events held at the Shenkman Arts Centre. They gave hours upon hours of their time to help us deliver programs to the community's family programming.

In 2020 due to the COVID-19 pandemic, our March Break Camps were cancelled, as well as our Children's classes for the Spring semester. We were able to run our Summer Camps, however, without the help of volunteers, which was temporarily halted due to City of Ottawa protocols from March 13th through September 1st, 2020.

Delphine Saint-Fort

Administrative Assistant



Human Resources

At the beginning of September 2019, OSAO welcomed Delphine Saint-Fort (an OSA alumni), as our Administrative Assistant. Delphine has proved herself invaluable this year, ensuring that the Orléans Campus remained flexible, well supplied and well organized through regular and COVID times. Thank you, Delphine, it has been wonderful to have you on board and we look forward to working with you for years to come.

This year OSAO would also like to extend our deepest gratitude to our Summer Technicians; Pascale, Sophie, Jessica, Amélie and Aafreen, all of whom threw themselves heart-and-soul into delivering an incredible Summer of fun for children of all ages. They remained calm, cool and collected in the face of ubiquitous pandemic protocols, and supported our instructors to deliver some of the most unique programming we have ever offered.

OSAO also looks very much forward to welcoming Mélanie Ouimet-Sarazin back to her position as Administration Officer from her maternity leave in February of 2021.

In Closing

2019-2020 was unquestionably quite the year here in Orléans – never a dull moment! We continued to build and strengthen relationships within our community, and made exciting changes in our programming, reflecting the evolving times. OSAO remains committed to teaching art to everyone – from ages 4 to 104 – and we pledge to further that mission in the face of any challenge in the years to come.

Andrea Crosley

Administration Officer



“...new urban art [and] coding programming was introduced, broadening the spectrum of offerings at OSAO.”



Fête Frissons, February 1, 2020

GENERAL PROGRAM

In 2019-2020, the General Program (non-credit daytime and evening classes plus short courses and open workshops) started off with strong increases in enrolment. Registrations in the 2019 fall term were up 5% over the results of 2018 and winter term registration started off very strong. The onset of the COVID-19 pandemic brought everything to an abrupt halt on March 13 with 3 to 4 weeks of winter term class sessions still to run. OSA offered refunds or credit on account to all students who lost winter term class sessions. The spring term was scheduled to start in mid-April and registration had already started for that term. In early April, the entire term was cancelled and refunds were issued to all students who had already enrolled. Refunds for both terms, totalling over \$100,000, were issued in April.

In June there were indications that OSA would be able to run a limited summer program. While the focus was on the summer art camps for children and teens, a number of adult classes were also developed. The downtown campus was able to offer 12 in-person evening classes for adults in the summer of which 8 classes ran with good enrolment. The Orleans campus offered 2 workshops for adults, but neither of these received enough registration to run. OSA was also able to run a successful satellite program at the Beaverbrook Community Centre in Kanata. Courses for adults were taught by Dhanashri Bapat and Jennifer Foster. Maxine Blackburn taught successful children's and teens courses and was able to move them online when the pandemic struck.

In June, July and August, OSA offered online art classes for the first time. An online workshop for instructors was offered in May to provide them with the basic tools and knowledge needed to successfully offer an online class. OSA purchased 2 webcams and several Zoom licences to facilitate the online classes and instructors were offered the option of "producing" their online class from an OSA classroom if they felt unable to do this from their own home or studio. OSA upgraded its internet connection at the downtown campus so that classes could be broadcast from there (the Orleans campus connection was already adequate for this). The majority of the 31 online classes that were developed were aimed at children and teens but 2 were designed for adult students. Only one of the online adult courses ran but it had a high level of registration. With the exception of a couple of early free online workshops, all the online classes charged tuition fees and there were limitations to class sizes due to the technical limitations of the software being used to broadcast the classes. While it was a huge challenge to move into online instruction and learning, it was clear that this format opens up a number of new possibilities for the school that must be explored in the future.

The budget target for 2019-20 for the General Program was based on keeping enrolment targets close to the average enrolment over the previous 5 years.

	2019-2020	2018-2019	Average Enrolment (Previous 5 Years)
Fall Term	781	742	673
Winter Term	685*	728	646
Spring Term	0	608	492
Summer Term	63	228	206
Total Enrolment	1529	2306	2017

* = registration prior to the start of the pandemic

Results for the fall term came in 10.3% above that 5-year average. Even the winter term, prior to the pandemic, had enrolment that was 6% above the 5-year average. Prior to the start of the pandemic lockdown, it appears that registration in the General Program was heading for another very successful year.

The impact of the pandemic and the restrictions related to it will require a thorough evaluation of program content, particularly in relation to the new online courses. These courses give OSA a third "virtual campus". While we have to ensure that the General Program in-person courses are still relevant and of interest to our students, the new online program must be developed as an enhancement of our existing programs rather than as a replacement of lost classes. There is great potential for the online courses and it will have to be developed carefully.

The marketing and promotional strategies for the program must also be reviewed and evaluated in light of the addition of the new online courses and the impact of the pandemic. The quality, placement and distribution of marketing materials must be carefully considered and the effectiveness of print, online and social media advertising must also be reviewed. Market surveys and regular communication with our students must be maintained and enhanced to ensure that the classes in this program remain relevant and appealing. Our objective must be to re-establish the level of registration in in-person classes prior to the pandemic at both campuses while at the same time realizing the potential of the "third campus" of online classes.

Jeff Stellick

Executive Director

Technicians

Giuliano 'Pira' Pirani

Print Room &
Building Maintenance

Tony Sistakis

Computer

Meagan Pethick

Ceramics Room

Jamie Harris Hyde

Sculpture Room

Tiina Kirik

Darkroom

Felicity Li

Brianna Cousineau

Noah Jennings

Isabela Bouffard Lima

Antoine Guibord

Emmanuelle Crites

Lili-Anne Lachapelle

Sophie Legault

Caroline Champagne

Simon LeBlanc

Sari Pagurek

Pascale Kingsley

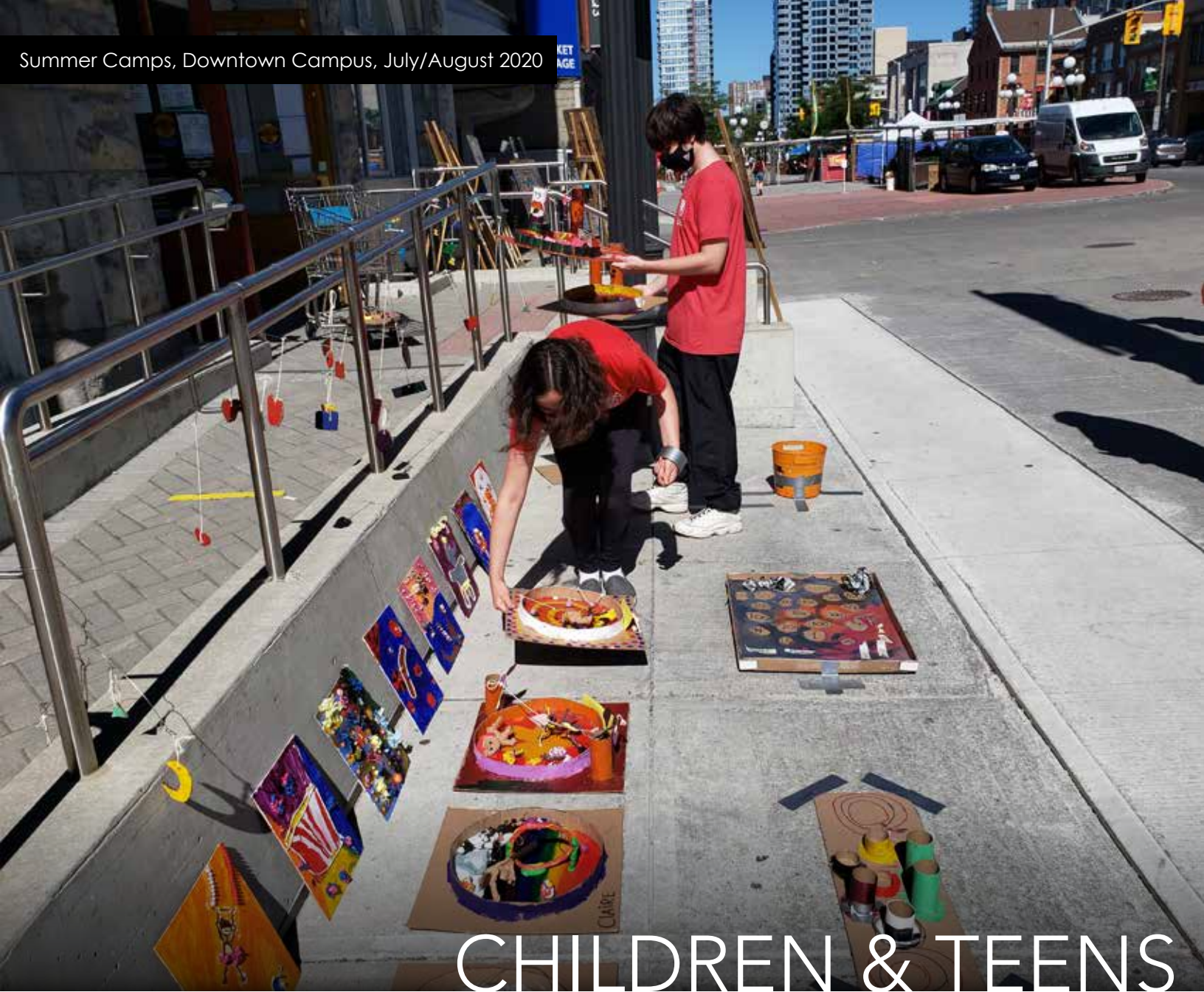
Sophie Legault

Jessica Rockel

Amélie Hatchard

Aafreen Khan.

Summer Camps, Downtown Campus, July/August 2020



CHILDREN & TEENS



Summer Camps, Orleans Campus, July/August 2020

Winter term: The children and teens winter term runs from early January until the Saturday before March break starts, March 14 this year. The term was almost completely unaffected by the covid pandemic, with the exception that a few families were already starting to self isolate, and did not come to the final class, pick up their term's work, and participate in the traditional last day Open House. We are storing the work of these children.

The winter term is a busy for the children and Teens department in administering the various programs and events that take place in the spring and summer.

The March break program (Mar 16-20): A decision was made on March 14 to cancel this program. The programming for these 6 courses was completed in the fall, and all other preparations for this occurs in Feb.

The summer camp program: In January and February, the summer camp schedule is created. In a typical year, we run 6 camps a week for 8 weeks; a total of 48 camps. Course proposals from 15-20 instructors are compiled, including a mix of themes, technique emphasis, and targeted age groups to create a diverse range of courses. An essential component of the schedule is instructors' availability, always difficult to guarantee 6 months in advance. The final fine tuning: trips to the NGC, models, and smaller class sizes for specific studios/specialties, all which can affect the tuition, takes attention to detail before the schedule is published. In a normal year, we begin advertising the summer camps during March break. Creating the summer schedule in Jan, Feb and Mar, is the single biggest task I do as coordinator. With the uncertainty of the pandemic, the summer program was not released mid March. By mid April, a decision was made to downsize the summer camp program to 4 classes a week, for 8 weeks. In early June, I downsized the summer camp schedule again to 3 camps a week for 6 weeks. The downsizing: distributing remaining camps between instructors fairly, while offering a balanced program, is a difficult and stressful task.

The spring term: Instructor, Marika Jemma offered a free on-line drawing class for teens. Six students took advantage of this. The annual children and teens exhibition in the main gallery, which celebrates all the children who study on Saturdays and Sundays in the fall, winter and spring was cancelled.

Summer term: In early June we finally had some concrete guidelines from the Ontario government and the City of Ottawa about operating day camps. It was a relief to have some clarity and be able to work toward a definite goal. Once the summer schedule was published, registration happened very quickly, with many classes filling up within a day. As the start date of the summer camps grew near, our downtown campus Administration Officer, Sheila Sturk-Green, and I, worked together to define specifics about the implementation of protocol for summer camps. Together we worked with the children's technicians, to make sure the administration and the children's department were clearly following the same protocol.

On-line classes: Along with restructuring the camp schedule from 48 in school camps to 18, I also organized a summer program of online classes for children and teens. My instructors needed encouragement to even propose a course in this new venue. The administration for each course was exceptional; material kits were available for sale, so all materials to be used in the classes had to be itemized by instructors, priced, and compiled by technicians. Of the 16 on-line classes we offered, 5 ran, almost at full capacity. A survey was distributed to families who studied on-line, and the few responses we have received back were very positive; the biggest source of dissatisfaction coming from technical difficulties, mainly on OSA/instructor's end. Before on-line classes began, instructors Maya Hum and Marika Jemma assisted with the training of using new video-chat technology and overall improve confidence with teaching on-line.

All of the children who attended camps at OSA this summer, either in person or on-line, had successful, safe, and enriching experiences. The feedback received was that we had exceeded expectations during this unsettled time. The teaching staff, the technicians, and the administrative staff all worked to deliver programs of high standard, in a landscape that was continually shifting. Kudos to all of us!

Deidre Hierlihy

Children & Teens
Program Coordinator



“The [staff] all worked to deliver programs of high standard, in a landscape that was continually shifting. Kudos to all of us!”

Mural at Youville Centre by Katrina Martel, Diploma student



CREDIT PROGRAMS



"Big 2" exhibition at the School of Dance, March 2020

Fine Arts Diploma & Portfolio Certificate

In 2019/20, the Fine Arts Diploma program had 25 returning students and 8 new 1st year students registered into the three year program. 21 students entered the one year Portfolio Certificate Program. 4 Portfolio Certificate students from the previous year transferred into the 2nd year of the Diploma Program to continue their studies at OSA. A record 10 international students were enrolled in the Diploma Program. There were 5 withdrawals.

Graduation

There were six students who graduated from the Fine Arts Diploma Program this year. Despite the graduation ceremony and exhibition being delayed this year, the graduates once again put together a stunning and inspiring show. "Catalyst" was a showcase of the outstanding creativity. The graduation ceremony took place after the exhibition with reduced attendance due to the pandemic. Sharon van Starckenburg was the guest speaker and Shirley Yik was the alumni speaker.

Alumni

In 2019/20 we were able to hold one Alumni Critique night. It was wonderful to reconnect with past graduates and this year we were joined by some of the Diploma instructors making it a very special evening for all.

Scholarships

Winter 2020

- Ottawa Art Association Fine Arts Scholarship (value \$1000) open for students in their second year of full-time studies — Toru Kashiura
- David and Nicole Henderson Scholarship (value \$1000) open to all students involved in full-time studies at the OSA — Stephanie Dold
- Wallack's Fine Art Scholarship (value \$1000 - \$500 towards tuition and \$500 voucher for materials) Open to all first year students of the Fine Arts Diploma program and the Portfolio Certificate program — Hyeseon Yang
- Leonard Gerbrandt Printmaking Scholarship (value \$500) Open to all general program students, Fine Arts Diploma Students and Portfolio Certificate students — Katerina Martel
- Corrie Gibson Memorial Study Scholarship (value \$700) open to all third year students — Pam Bixel
- Corrie Gibson Memorial Studio Scholarship (value \$700) open to all third year students — Delia Kwik
- Ottawa Mixed Media Artists Scholarship (two valued at \$175 each – one distributed in the fall and one in the winter) Open to all Fine Arts Diploma students — Marica Clarke
- Hollyhock Painting and Drawing Scholarship- (valued at \$500) -Open to part-time or full time second and third year Fine Arts Diploma students and Portfolio Certificate students — Yvonne Lefebvre
- Dario Catana Memorial Mixed Media Scholarship – (valued at \$1000) open to all to all part-time or full time first year students of the Fine Arts Diploma program and the Portfolio Certificate program — Rawan Ahmed (successful applicant selected by scholarship donor)
- Laham-Tourbin Drawing and Painting Scholarship – (valued at \$400) open to all part- time or full time second and third year students of the Fine Arts Diploma program and the Portfolio Certificate program — Lina Essa (successful applicant selected by scholarship donor)
- Dr. Eva B Furesz Memorial Scholarship -(valued at \$1000) open for students in their first year of part-time or full time students of the Fine Arts Diploma program and the Portfolio Certificate program — Gunsu Ozan
- Blair Sharpe Memorial Scholarship - (valued at \$500.00) open to all part-time and full time students currently enrolled in the Fine Arts Diploma program and the Portfolio Certificate program — Rawan Ahmed (successful applicant selected by scholarship donor).

Fall 2019

- Lee Matasi Memorial Scholarship (\$1000.00) — Gunsu Ozan
- Sheila Durno Memorial Scholarship (2 scholarships, \$500.00 each) — Hana Alaojeli and Rawan Ahmed
- Lillian Rapport Memorial Scholarship (2 scholarships, \$900.00 each) — Stephanie Dold and Katerina Martel
- Ted Marshall Memorial Scholarship (2 scholarships, \$900.00 each) — Zoey Feder and Amanda Hurdon
- Totem Pole of Canada Scholarship (\$463.00) — Yu Ni
- Betty Davidson Fund (\$405.00) — Nicolas Peters
- Robert Hyndman Memorial Painting and Drawing Scholarship (\$150.00) — Caitlin Jackson
- Ottawa Mixed Media Scholarship (\$175.00) — Gunsu Ozan
- Fritz Allgoewer Memorial Scholarship (2 scholarships, \$250.00) — Anne Scanlan and Lina Essa
- Lillian Evenchick Memorial Sculpture Scholarship (\$1303.00) — Toru Kashiura

Other Events:

At the beginning of the school year we entered into a partnership with the City of Ottawa to repaint the Ottawa Sign in the Byward Market. Three Diploma students, Toru Kashiura, Ilayda Atak, and Nicolas Peters took part in this very successful event. 2nd year student, Katrina Martel, was commissioned to paint a mural at the entrance of the Youville Centre. The staff and clients were thrilled with her work. The Diploma and Portfolio students took part in "Big 2" exhibition at the School of Dance in a show that featured 22 student's artworks.

Covid-19

When the school was closed on March 15th due to the pandemic, the majority of the Diploma classes were moved online so the students could complete their courses. It was felt that the ceramic and printmaking courses couldn't go online because of the reliance on their particular studio facilities. We held the make-up classes for those courses in early July. The students and instructors were overjoyed and eager to be back in class.

Andrew Fay

Diploma Coordinator/Advisor

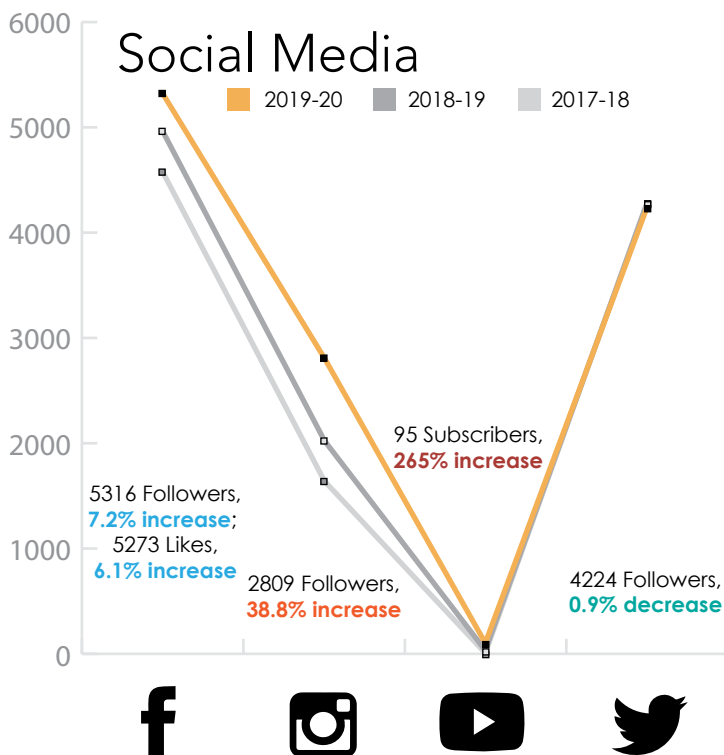


OSA'S YEAR AT A GLANCE

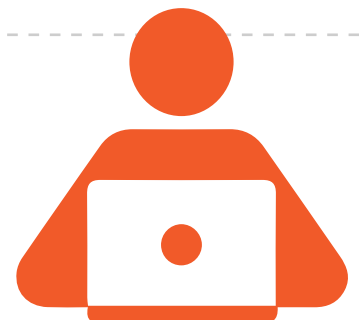
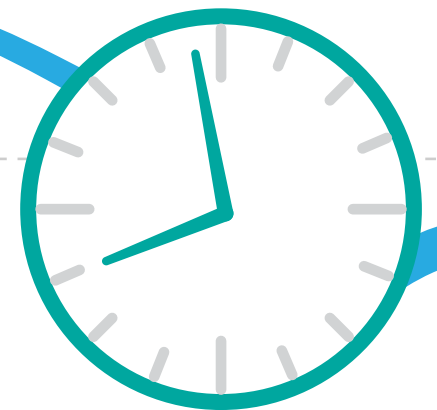
Outreach Program offered weekly classes and workshops to **152 participants from 8 partner organizations**

Over the past 18 years, 5637 children, teens, and adults have benefitted

Volunteers dedicated **180 hours** to Children's Courses & **28 hours** to events/promo activities



30 summer camps for children & teens



3 co-op students

5 exhibitions at our Downtown Gallery

Just over **100 artists** exhibited work in the **Lee Matasi Gallery**, in solo and group shows

4 artists exhibited their work in **Lorraine "Fritzi" Yale gallery** at the GCTC

68 artists exhibited work within the OSA vitrines

A total of **10 artists** exhibited their work at

off-site exhibit spaces

(Minto Suites Hotel, Primecorp Realty, Preston Square / Waterford Property Group)



4 exhibitions at our Orleans Gallery

There have been **2 Certificate students' solo shows**, **2 class group shows** as well as our Children and Teens exhibitions at the **Wall Gallery**

The OSA and participating artists benefited from over **\$15,900 in boutique sales**

For general operations, equipment, bursaries and the children's program, OSA has received:

**\$49,992 from Service Canada
Student Summer Jobs Program**

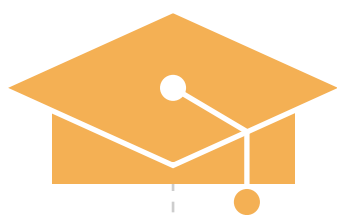
for both campuses
& **\$9,421 from AOE
Arts Council's
ARTicipate Fund**

New scholarship offered

The Blair Sharpe Memorial Painting Scholarship
— (valued at \$500)



Community Outreach
Program was awarded
**\$20,000 from TELUS
Community Grants**



A record **10 international students** were
enrolled in the **3-year Fine Arts Diploma**
25 returning students and 8 new students in the 3-year Fine Arts Diploma
21 students in the 1-year Portfolio Certificate

All Other
Tous les autres

45
households / ménages

Mega City of Gatienau
Mega ville du Gatineau

129

households / ménages

923 Membership
households downtown

44 Membership
households at Kanata satellite

476 Membership
households in Orleans

Mega City of Ottawa
Mega ville d'Ottawa

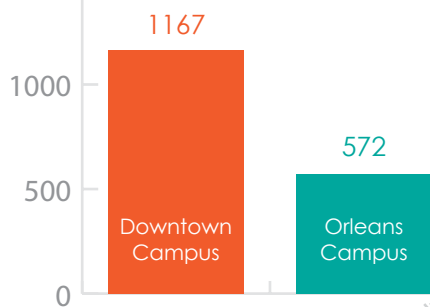
1269

households / ménages

Location of Members: All households
taking memberships between
September 1, 2019 and August 31, 2020
were included. Member's residence
location was allocated to one of two
'mega-locations' and "all others".

Mailing List Stats

1739 Total Subscribers,
23.8% increase



Term Registrations	2019-2020	2018-2019	Average Enrolment (Previous 5 Years)
Fall Term	781	742	673
Winter Term	685*	728	646
Spring Term	0	608	492
Summer Term	63	228	206
Total Enrolment	1529	2306	2017

* = registration prior to the start of the pandemic

Kasie Campbell & Ginetter Lund "Matrilineal Threads"
February 6 - March 8, 2020



GALLERIES & EXHIBITIONS



Monique Martin "Continuous"
August 29 - October 6, 2019

Downtown Exhibitions

Monique Martin, "Continuous": Saskatoon artist Monique Martin created a multi-sensory experience, in her exhibition entitled "Continuous" which ran from August 29 to October 6.

By suspending, from the ceiling, dozens of paper panels, (108" x 27.5"), each containing literally thousands of hand-printed linocut images of honeybees and honeycomb motifs depicting 'healthy' and 'unhealthy beehive frames, Martin transformed the gallery, replicating a beehive that visitors could walk through. Recordings of real bee hives and a small crock pot with warm beeswax added audio and olfactory experiences while a public interactive component rounded off this wonderful exhibition. Martin's message focused on the plight of the honeybee and our interconnection with nature.



Mazatl "Extinction"
October 10 - November 17, 2019

Mazatl, "Extinction": OSA's "Visiting Artist" program hosted Mexican artist 'Mazatl', who showcased over 20 different prints of endangered animals from around the world in an exhibition entitled "Extinction". The artist also completed a residency during his visit with OSA. The artist residency work consisted of a large graphic mural in the gallery space and carving an image of the endangered Mexican long-nosed bat, on a large 48" x 96" Ten-test plate from which several hand printed images, of the same size, were pulled on fabric sheeting.

Chun Hua Catherine Dong, "In Transition": OSA Gallery opened the 2020 exhibition season with a selection of large scale contemporary photographic works by Montréal artist Chun Hua Catherine Dong. In her exhibition entitled "In Transition" Dong's hyperreal vision of our near future explored the struggle between the developing coexistence of humans and robot technology. This show ran from January 2 to February 2.

Kasie Campbell, "Matrilineal Threads": A performative sculptural installation created from 2016 to 2018 by Edmonton AB based artist Kasie Campbell in collaboration with her late mother Ginette Lund. This exhibition which ran from February 6 to March 8 consisted of large yarn sculptures and a crocheted body suit. The work explored Campbell's relationship with her mother, and the ways in which women can relate to themselves respective of their mothers.

Outreach Exhibition, "2020 Visions": OSA's Outreach program exhibition was scheduled to run from March 11 to 22. Although the show was installed, (and a well-attended vernissage was held on March 15), it was interrupted by the school's closure because of the Covid-19 pandemic. Consequently, the Children and Teen's exhibition, was canceled for this year and the 8th international miniature print biennale exhibition as well as graduating class exhibition had to be postponed and held later in the year. The instructor's exhibition was rescheduled and was held within the timeframe of this report. This exhibition ran from July 4 to August 23 and showcased artworks in a diverse range of mediums and techniques by 26 of OSA's wonderful instructors.

Lee Matasi Gallery | Lorraine "Fritzi" Yale Gallery | OSA Vitrines:

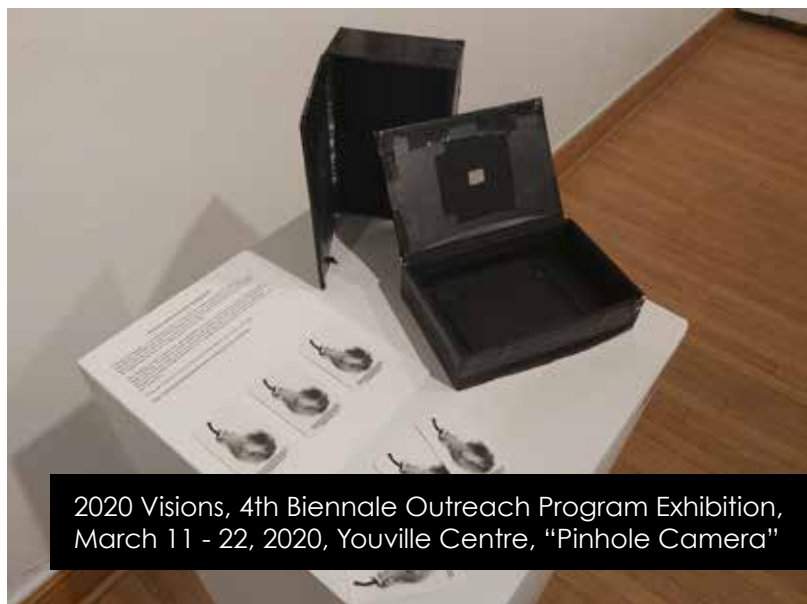
Lee Matasi: The Lee Matasi Gallery continues to showcase high quality work from OSA diploma students as well as work from the Resident Artist program, the Children & Teens programs and on occasion, outside groups. Based on two week schedule rotation, just over one hundred artists exhibited work in this gallery, in solo and group shows.

Lorraine "Fritzi" Yale: Exhibitions at the Lorraine "Fritzi" Yale Gallery, specifically reserved for third year diploma students, rotate monthly on average. Four artists enjoyed the opportunity to exhibit their work in this space.

Vitrines: Artworks from the Children & Teens, Diploma, Resident Artist and General programs, as well as artworks from the annual Scholarship competitions continue to rotate on a biweekly schedule in the three vitrines on the main floor. Sixty eight artists exhibited work here within the timeframe of this report.



Chun Hua Catherine Dong "In Transition"
January 2 - February 2, 2020



2020 Visions, 4th Biennale Outreach Program Exhibition,
March 11 - 22, 2020, Youville Centre, "Pinhole Camera"

[Read more about the Community Outreach Program, its mission, and its partnerships »](#)

Off-Site Exhibit Space

Community Partnerships

Minto Suites Hotel | Primecorp Realty | Preston Square / Waterford Property Group: OSA discontinued its

exhibitions in the Primecorp Realty exhibit space as of March 17. The off-site exhibit space partnerships with Minto Suites Hotel and Preston Square & Waterford Property Group continue to offer great opportunities for all OSA members to exhibit with a potential to sell their work. Within the timeframe of this report, a total of 10 artists have exhibited their work at these locations.



OSA Boutique

The boutique at 35 George Street continues to be a great venue for OSA members to sell their work. Over the past year the OSA and participating artists benefited from over \$15,900 in sales.

*It should be noted the number of exhibitions as well as boutique sales for 2020 have been affected by the Covid-19 global pandemic.

I continue to take on the roll of Boutique & Gallery Coordinator with pride and determination. I look forward to the coming year, of working with our students, instructors, and arts community.

Cathy Brake

Boutique & Gallery Coordinator



Orleans Exhibitions

The Orleans Gallery is a wonderful space and continues to exhibit great contemporary work. The gallery has had to make changes to its season but it looks like it is well set in its plans for the new year. The gallery continues to have great quality and the diversity in its exhibitions. The gallery's Instagram account is continuing to help to keep in touch and raise awareness of the goings on in the gallery.

Cheryl Wilson-Smith "21 Pillows": Installation ran from September 6 to October 16, 2019. Basse in Red Lake Ontario Cheryl Wilson-Smith is a glass artist. The exhibit consists of 21 tufted burlap pillows, upon which sit 10,000 handmade glass rocks. Visitors to the exhibit were invited move the rocks from pillow to pillow, exploring not only their impact on the environment in the gallery, but their impact on nature. This was a stunning show and very well received.

Sean Caulfield, Marilène Oliver with soundscape by Scott Smallwood, "Evolving Anatomies":

Print installation ran from October 27 to Dec 1, 2019. Together, Caulfield and Oliver have created a wall of images that contrast and combine anatomical representations from the Renaissance to the present today. This installation of woodcuts, silkscreen prints, sculpted models and video projections explored research into the way technology, specifically diagnostic imaging, shifts the ways we perceive and understand our own bodies. Throughout the exhibition a Smallwood's soundscape infused and surrounded the installation adding an extra dimension that immersed one in the space.

Sarah Rooney, "Malleable Geometry": January 6 to February 8, 2020. Based in Montreal Sarah Rooney created paintings and photographs through a process of layering. Her collection of large works were captivating and revealed a play between surface and the depth.

Noni Kaur, "Sniff": February 16 to March 28, 2020. Based in Toronto Noni Kaur is a Singaporean woman of Punjabi descent, she works with desiccated coconut. Built on the tradition of Rangoli, a traditional Indian art form, Sniff transformed desiccated coconut into vibrant patterns on the gallery's floor. This was a wonderful exhibition, unfortunately it came down a few days early due to the Covid-19 closures.

The Wall Gallery

A student exhibition space on the third floor, is open to students and classes to have the chance to show their work, as well as a requirement for the student finishing the Arts Fundamentals Certificate Program. The Wall continues to be quite popular. There have been 2 Certificate students' solo shows, 2 class group shows as well as our Children and Teens exhibitions.

March 14, 2020 Was the last day that the Gallery was open to the public due to Covid-19. This closure caused the cancelation of all exhibitions through to the end of summer. This has led to much rescheduling of exhibitions into 2021. Benjamin Phillips' April show has been moved to October 2020 and Jane Fogarty, from Ireland will now be exhibiting in September 2021. The residency was also put off by a year and we look forward to having Andrew Fay and Adrian Gor in Spring of 2021. The teachers show was changed to an online exhibition.

Nadine Argo

Gallery Coordinator



Cheryl Wilson Smith "21 Pillows"
September 6 - October 16, 2019



Sean Caulfield, Marilène Oliver,
Scott Smallwood "Evolving Anatomies"
October 27 - December 1, 2019



Sarah Rooney "Malleable Geometry"
January 6 - February 8, 2020



COMMUNITY OUTREACH

“Art inspires me,
not to copy it, but
because it gives
me ideas. When I
grow up I can go
and be an artist.”

— Omnia, age 9,
participant with Christie Lake Kids,
Dempsey Community Centre

Mission

The OSA Outreach Program provides free visual art classes to children and youth who face difficult economic or social circumstances and have limited access to a structured creative environment. We are a community-focused program which has built upon the strong existing foundations of Ottawa's myriad cultural and neighborhood hubs, partnering with community centres and social service agencies that span the city.

Our primary goal is to engage youth in quality art activities which stimulate their problem-solving capabilities and provide them with new tools for self-expression, thereby fostering their creative development and sense of personal accomplishment. By doing so, we hope to significantly enhance the quality of their lives and prepare the youth for future success.

The OSA Outreach Program promotes creativity as a healthy activity. Our aim is to strengthen ties across communities and cultivate an appreciation for arts and culture.

By removing all economic barriers and eliminating enrolment fees as well as the cost of art supplies and transportation, we strive to provide art programs to youth who might otherwise not have access to them.

Funding for the Outreach Program comes from the City of Ottawa (annual art services grant), OSA membership fees, fundraising events (J'adArt & Golf Fore Art), grant applications and donations from individuals and foundations (Miller Fund, etc.).

On Sunday March 15th 2020 a vernissage reception, attended by a dozen visitors, was held at the OSA downtown Gallery to mark the opening of the Outreach Program's fourth (4th) biennale exhibition titled **2020 Visions**. Unfortunately that was the last day the OSA and most of the City of Ottawa was open to the public. Monday March 16th was the beginning of the lockdown of almost all public spaces due to the health emergency caused by the corona virus Covid 19. Fortunately, Martine Chartrand was able to photograph the entire show before the doors to the OSA were locked and the show eventually taken down, unseen by its creators. The Outreach Program would like to thank **Wallack's Art Supplies** for providing all the canvasses for this project.

Over the past eighteen (18) years, the OSA Outreach Program has delivered barrier-free art classes and workshops to over **5637** children, teens and adults in the city of Ottawa. In 2019-2020 we offered weekly classes and workshops in partnership with 8 community centres and social service agencies to **152 participants**.

Our partnerships are as follows:

- **Christie Lake Kids**
— STAR Program (junior art ages 6-9) at 2 locations
- **Michele Heights Community House** — (ages 6-12)
- **Minwaashin Lodge** — Sacred Child Program (ages 6-12 with family & parents)
- **Operation Come Home**
— (for street youth ages 15-25)
- **Inuuqatigiit Centre for Inuit Children, Youth & Families** — Tukimut Program (ages 6-13)
- **Rochester Heights Community House** — (ages 8-12)
- **Sandy Hill Community Health Centre**
— (ages 6 to 12)
- **Winthrop Court Community House** — (ages 6 to 12)
- **Youville Centre** — (fall 2019 photography workshops)

Gérard Bélec

Outreach Program Coordinator



Christie Lake Kids, STAR Program,
Junior Art, ages 6-9, Dempsey Community Centre



Michele Heights
Community House | Maison Communautaire
Working hand in hand for a better, safer and healthier community



Operation Come Home
Opération rentrer au foyer



Youville Centre



MARKETING & DEVELOPMENT

“Thank you to the instructors who filmed demonstrations of their passion and craft and for contributing to OSA’s move to an online future.”

Marketing

Combining print and online, the objective for the 2019/2020 year was to assess the existing advertising methods and establish a framework and strategy for moving OSA to an online-dominant structure.

Advertising & Media

All photography continues to be a mix of original photos, taken by the Marketing Officer or other in-house photographers, and license-free stock photography. Subject matter reflects OSA’s programming, art classes, gallery exhibitions, etc., and are strategically chosen to represent a variety of demographics (ethnicity, gender, age, etc.) and uphold the slogan, “Teaching art to everyone.”

A successful move to an online-dominant advertising strategy hinges upon the digital literacy of the system to which its traffic is directed. In other words, focusing on the accessibility, search engine optimization, and user-experience of the website and associated platforms, will yield native results. This is a long-term goal, however. In an effort to not only keep up with global digitization and ever-improving

technology as we move into the 2020/2021 year, the recommendation would be to reallocate print-specific advertising to sponsorship opportunities. An increase in sponsorship advertising would have three results: 1) strengthen OSA's reputation as a high-quality arts service; 2) enhance OSA's involvement in and support of community arts, and; 3) serve as an effective online advertising alternate to (paid) social media. Print advertisements continue to exist in the form of ad placements, such as within Canadian Art and Border Crossings magazines, invites, postcards, posters, program booklets, etc., though the pandemic has influenced a decrease in the production of internal print advertising.

Website

Some work was done to artottawa.ca that mainly involved tidying up the main navigation, condensing menu items, removing repeated links, updating inaccurate or lengthy information, and better utilization of footer space. Significant paring down of information will continue to occur in order to maximize online real-estate and not overwhelm visitors. This involves improving the intuitive categorization of content to decrease the amount of child pages, and increase OSA searchability and findability.

The design of the homepage was also simplified and decluttered through the replacement of the three wordy news boxes with the use of photo boxes, to make for a less stressful user experience. Additionally, the call to action, "Donate," has been emphasized by capitalizing the letters and placing it within a red box. The mobile version of the website displays a heart icon, opposite the menu icon, that opens up the 'Support Us' menu (donate, memberships, etc.).

In response to the city-imposed lockdown, OSA worked diligently to move courses to an online format and as such, a new 'Online' campus was established on the website, allowing members to register for in-person courses at the Downtown or Orleans campuses, or an online course.

Newsletter

Serving as the primary means to maintain communication with members and send out updates regarding upcoming events, the newsletter template was redesigned to reflect OSA branding as well as mimic the visual structure of the website, notably its navigation, so as to increase accessibility to and findability of commonly sought OSA content. Sent out biweekly, each email contains information regarding course registration, gallery exhibitions, boutique changeover, news, fundraising and events, or community involvement. To get all of the updates about OSA and its programming, consider subscribing to the newsletter if you haven't yet done so -

[Downtown](#) - [Orleans](#).

Follow us on social media »



Social Media

One of the challenges presented at the beginning of the year was giving equal visibility to the Orleans campus as an extension of OSA programming, available to members in the east end of town. As a step towards combatting this, the Facebook account was modified to include campuses, or stores, for Orleans and Downtown, each with their own subordinate profile pages but managed by the main OSA Facebook page. The main OSA Facebook page is where we focus building the audience, whereas the two subpages contribute to the searchability of the main page and the findability of each campus.

The three Instagram profiles (Orleans Gallery, OSA Boutique, and Ottawa School of Art) have been fully integrated with their respective Facebook profiles (Orleans, Downtown, and Ottawa School of Art). Continuing to establish the OSA Boutique's "online shopping" experience for visitors and towards reaching a broader audience, Facebook's shop option was utilized, harnessing just the virtual shop features and not payment processing transactions.

Short term goals for YouTube involve reaching the 100 subscriber status so as to become eligible to customize YouTube channel url.

Art Demo Videos

As a means to maintain engagement with our members and artists during the pandemic lockdown, we developed several short videos. Instructors sent in video clips to the Marketing Officer to edit, of their process of creating an artwork or using a specific piece of equipment, and include simple steps to be in line with an educational aspect. This has resulted in a sharp increase to our YouTube subscriber list. Thank you to the instructors who filmed demonstrations of their passion and craft and for contributing to OSA's move to an online future.





Adult High School Career Fair, November 21, 2019

Community Events

Adult High School Career Fair : On November 21, 2019, the Marketing Officer and Diploma Program Coordinator, Andrew Fay, attended the Adult High School Career Fair alongside approximately 20 other institutions, to encourage current students to explore the possibility of a career in the arts. It was a great turnout with many interested parties and potential connections made.

4th US Embassy Camp Fair : The US Embassy invited OSA once again to participate in their 4th US Embassy Camp Fair, on February 19, 2020. Attended by the Marketing Officer and Development Officer, Malika Welsh, we shared with the embassy workers information about our children and teens programs as well as March Break camps.

Byward Barket : On Friday, August 28 2020, the Byward Market BIA invited OSA students to paint live during their Byward Barket event, an event established to promote dog-friendly spaces and to get people outside and in the market. Fine Arts Diploma students Toru Kashiura, Christine Timmerman, and Carolyn Buchanan volunteered their time and skills to create live paintings of dogs and puppies. The event organizers enjoyed their presence so much that they were invited the following week. Thank you!

Shannel Watt-Charley
Marketing & Events Officer



Development

The Ottawa School of Art, as a registered charitable organization, relies on and appreciates support on all levels. We extend a big heartfelt thank you to our generous donors, supporters, sponsors, partners and friends for making 2019-2020 a creative and successful year. At the start of 2020, the entire World was impacted with COVID-19, which has in turn impacted the school and fundraising efforts. Additionally, with the Black Lives Matter movement that very rightly took centre stage, The Development and Fundraising department also focused on a variety of projects and policies centered around Equity and reaching out to more members of the marginalized community, all of this while continuing to foster and form new partnerships and digital collaboration. The department also continues to think of innovative ways of fundraising keeping in mind the pandemic.

4th Annual Open House : For those who are new to the Ottawa School of Art, this event was a great valuable way to see what happens in the many studios of our beloved building. We had teachers from each visual arts discipline presenting demos and workshops for all ages. This was a free event. We were very happy with the attendance of this event and that new prospective students were able to get the information they needed to come back and take a course. Each year this event continues to gain more and more attention! The event unfortunately looks unlikely to occur in 2020, due to COVID-19 social distancing regulations that are currently in place.

Golf Fore Art! : After several discussions, meetings and careful consideration, our fourth annual Charity Golf Tournament at Anderson Links Golf & Country Club, has unfortunately been cancelled. OSA's plan was to host the Golf Tournament for September 2020, but due to the current safety guidelines that are in place, we had to postpone it for the following year. The postponement gives OSA much needed time to ensure that we are adhering to all safety measures and at the same time, ensuring that all of us have an amazing tournament! Stay tuned for further updates.

Graduation Ceremony: We hosted our annual Graduation Ceremony in October 2020, where we celebrated the accomplishments of our Fine Art Diploma graduates, our Portfolio Certificate Students and our Scholarship Winners. We would like to thank our many scholarship donors for your attendance and their support. Donor presence at these events is vital to nurturing the relationship between our school and our supporters and it is a great way for donors to be among the people and projects that make up our school community. We thank them considerably for their attendance and support. [Please see 'Credit Programs' for a list of this years scholarship winners.](#)



Fall Scholarship Ceremony, November 21 2019

Fundraising, Gifts & Grants

New Scholarships

- **The Blair Sharpe Memorial Painting Scholarship** — (valued at \$500) open to any part-time or full time students currently enrolled in the OSA Fine Arts Diploma program and the Portfolio Development program. Abstract painter Blair Sharpe (1954-2019) has left behind a five-decade-long legacy. His work has been praised for its expressive colour, defined edges, and sense of immediacy. Sharpe's work is unapologetically abstract, while maintaining a strong affinity to nature and natural processes.

This generous scholarship enabled the Ottawa School of Art to inspire and attract the brightest students, regardless of their financial background. Thanks to the support of many new and existing donors and partners of the school, we are able to provide students with the financial help they need and deserve.

Community Outreach Program : was awarded \$20,000 from TELUS Community Grants in 2020. OSA partners with eight different community centers and houses across Ottawa to offer a safe and healthy environment for youth and children to access an arts education through free art classes offered in low-income neighborhoods. TELUS has been a major contributor to this program for many years. This grant has been allocated towards general operations of the program.

For general operations, equipment, bursaries and the children's program, OSA has received funds from: Service Canada Student Summer Jobs Program \$49,992 for both campuses, AOE Arts Council's ARTicipate Fund \$9,421, and many other gracious donors and supporters. OSA has applied for the COVID-19 Capacity Building Fund provided by the City of Ottawa for 2020. OSA will also be applying for Canada Council for Arts' Digital Strategy Fund, Foundations for ASL interpreters, we also applied for funding with Giant Tiger, Canada Post and the City of Ottawa's Diversity in the Arts Fund for putting together new Equity policies at OSA, keeping in mind the current socio-political climate.

OSA Gives

The Ottawa School of Art had many opportunities to give back to our community this year by supporting fundraisers and benefits of Ottawa organizations which include: ChamberFest, Kelly Santini Special Olympics Breakfast, Ottawa Salus, OSA's 4th Open House and Halloween Contest for the Orleans Campus, SafePet Ottawa, Christie Lake Kids, Robert E Wilson Public School and City Kidz Ottawa.

Due to the pandemic, OSA was unfortunately not in a position to give back as much as we hoped to. However, as the situation develops and hopefully improves, we look forward to continuing to support the vibrant Ottawa community.

Supporter (\$100-\$249)

- Shirley Yik
- Alexia Naidoo
- Joshua Vickery
- Christos Pantieras
- Clayton Powell
- Michael Ashley
- Karen Hammond
- Nancy Roberts
- John Coombs
- Bruce Schwenger and Lynn Garnish
- Maria Catana
- Robert FitzGerald
- Anonymous
- Maris Kangas

Benefactor (\$500-\$999)

- Douglas Talbot
- Issam Elhaje
- Dwight Gibson

Legacy Partner (\$1000+)

- Dr. Yih Lerh Huang & Dr. Pein-Pein Huang
- Estate of Eva B. Furesz
- David Loeb Family Foundation
- David & Nicole Henderson
- Wallack's Fine Art Supplies
- Peter Timbrell
- The Bottom Line Drawing Group
- R.A Beamish Foundation
- RBC Donation Team

Major In-Kind Donations

- Heather Kinsley & Marilyn Webster
- Anthony McDonald
- Caterina Russo-Rucci
- Alan Wilkinson

Donor Spotlight

Now more than ever, OSA relies on financial assistance and support in order to continue to create a positive impact on our community, especially during these unprecedented times of COVID-19. The following individuals have helped us do just that! Their gifts to the School make a big impact in helping us be a respectable centre of life-long learning, that provides visual arts training to over 3000 students each year.

Many of these generous individuals and organizations donate to specific programs, areas, equipment or scholarships. Many donors wished to remain anonymous; and we thank them wholeheartedly for their contributions.

OSA Development and Fundraising is always looking for new ways to grow and advance our initiatives in order to maintain our mandate. By building new partnerships and fostering existing relationships we continue to reinforce our presence in the arts and education sector. We will continue to maintain a deep understanding of student life and accommodate our OSA community on a philanthropic level. OSA will also continue to look for innovative ways especially in the digital area to enhance and maintain our relationships within Ottawa's arts and culture community during COVID-19. Lastly, we will also continue to encourage students and donors to keep in touch with the school and be a part of the exciting action that occurs day to day at the Ottawa School of Art!

Samyuktha Punthambekar

Development &
Fundraising Officer



“We extend a big heartfelt thank you to our generous donors, supporters, sponsors, partners and friends for making 2019-2020 a creative and successful year.”

OUR SUPPORTERS

Exhibition Partners



Great Canadian Theatre Company



Governmental Partners, Councils and Foundations



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO



invested for good



OTTAWA ARTS COUNCIL
CONSEIL DES ARTS D'OTTAWA

ARTS RÉSEAU
DES ARTS
OTTAWA D'OTTAWA



Conseil des Arts
du Canada

Canada Council
for the Arts

Community Partners



Michele Heights
Community House | Maison Communautaire
Working hand in hand for a better, safer and healthier community



Sandy Hill Community Health Centre
Centre de santé communautaire Côte-de-Sable



Winthrop Court
Community House
PQCHC



Inuuqatigiit
Centre for Inuit Children, Youth and Families



Youville Centre



OTTAWA CHINATOWN



OMMA
Ottawa Mixed Media Artists



Ottawa-Gatineau Printmakers Connective
Collectif d'artistes graveurs d'Ottawa-Gatineau



ÉCOLE DE POTERIE
de Gloucester



Gloucester
POTTERY SCHOOL



Institutional and Business Partners



KELLY SANTINI LLP
lawyers | avocats





J'ADART! For the Love of Art

RAISED: **\$6715**

J'adart is our fundraising party in support of our bursary and outreach programs and an opportunity for our community to celebrate a common passion: for the love of art. Thank you to everyone who attended and made J'adart a night to remember. With over 100 smiling people in attendance, \$6,715 was raised. Congratulations to long time OSA supporters Jerry Grey and Shirley van Dusen for receiving honorary diplomas. We appreciate everything you've done in the name of art and the school. Orange Art Gallery provided us with the lovely new space and bar service, Urban Element prepared a beautifully arranged and tasty charcuterie and hors d'œuvre, and Suzy Q Doughnuts supplied us with sweet and delicious mini donuts for dessert. Hosted by Peter Purdy from Art Battle Canada®, OSA students and instructors battled head to head in wonderfully action-packed OSA edition of art battle. Thank you to those who participated and congrats to OSA student Günsu Ozan on her victory and reception of a great bag of art supplies.

Silent Auction Donors

OSA Board of Directors	World of Wines
TD Ottawa Jazz Festival.....	2 Bronze Festival Passes
Courtyard Restaurant.....	Gift Certificate
National Arts Centre.....	2 ticket vouchers
Mama Grazzi's	Gift Certificate
GCTC	2 ticket vouchers
Little Jo Berry's	Gift Certificate
Stratford Festival	2 ticket voucher
National Gallery of Canada	Family membership
ER Fishers Menswear	Gift Certificates
L.A. Pai	Gift Certificate
Baker Tilly LLP	Gift Basket
Cricket & Company	Gift Basket
Delphine Saint Fort	2 Framed Artist Prints
Above Ground Art Supplies	Bag of Art Supplies
Doterra	Doterra Winter Protection Kit
Jérôme Photography	Children's & Family Photos
Jeff Stellick	Treasures from Oaxaca, Mexico
Wallack's	Basket full of art supplies
Rob Hinchley	Framed Artist Print
Janet Doble	Ceramic Plates

Annual Garage Sale

RAISED: **\$2855**

Our **Annual Garage Sale** was also a success! Thanks to the generous support of our donors, donations of art materials, art books and supplies made throughout the previous year helped to make up the bulk of this fundraiser. With this event, students and friends of OSA were able to purchase art supplies, goods, books, stretchers, canvas, equipment, easels, frames and so much more at an incredibly discounted price. All of the funds raised went towards equipment for our studios and general operations. This event raised \$2855.15.



September 26th, 2019

35th Annual Holiday Art Sale

RAISED: **\$2654**

Our 35th **Annual Holiday Art Sale** is always a wonderful time and is a great opportunity for our members to show and sell their work. We are proud that we are able to give our members a fair chance at selling their artwork, while at the same time raising funds for OSA programming. 53 artists participated in this event, with 219 works in the gallery. OSA receives 35% of sales from each work sold in this fundraiser and this year OSA retained \$2654, while \$4929 went to the artists, totaling \$7583 in sales. (Note: this amount includes \$960.00 from the sale of 12 – artworks from the 8x8 fundraiser in Orleans.)



November 21st to December 15th, 2019

3rd Annual 8x8 Art Sale

RAISED: **\$2000**

November 13 2019 – our Orleans Campus hosted the **3rd Annual 8x8 art sale**. Generously sponsored by **Wallack's Art Supplies**, by donation of canvases, we invite 50 OSA members, teachers, students, and artists from the community to produce an art piece on an 8x8 canvas that is provided to them. The reception was held in the LaLonde and Doyle show space at the Shenkman Arts Centre. This event overall raised around \$2000, the unsold works were brought to the down town campus for the Holiday art sale where 12 more pieces were sold, raising an additional \$960.



November 13th, 2019, Orleans Campus

Online Art Auction

RAISED: **\$638**

With strong direction from Jeff Stellick, Dawn Dale, Samyuktha Punthambekar and Shannel Watt-Charley, OSA had its first ever **OSA Online Auction** in June 2020 keeping the current COVID-19 situation in mind. The auction was a much-needed breath of fresh air for OSA and Ottawa's artists. We managed to raise \$1823.68 by selling 7 wonderful pieces of art! 65% of all sales went to the artists. Due to popular demand, the online auction will be returning in September 2020 again!



June 22nd to July 6th, 2020

FINANCIAL STATEMENTS

Statement of Financial Position

August 31	2020	2019
Assets		
Current		
Cash (note 1)	238,031	108,600
Investments (note 2)	120,000	375,000
Accounts receivable	20,845	78,448
CEWS receivable	83,239	
Inventory	16,981	19,927
Prepaid expenses	43,389	38,647
	\$ 522,485	\$ 620,622
Term fund (note 3)	5,000	5,000
Capital assets (note 4)	35,830	51,216
	\$ 563,315	\$ 676,838
Liabilities and Net Assets Deficiency		
Current		
Accounts payable and accrued liabilities	90,546	77,832
Government remittances payable	9,287	8,874
Deferred revenue (note 5)	309,755	455,450
	\$ 409,588	\$ 542,156
Deferred contributions related to capital assets (note 6)	8,571	11,699
	\$ 418,159	\$ 553,855
Net assets		
Net assets internally restricted for invested in capital assets	27,259	39,517
Unrestricted net assets - operations	68,897	34,466
Internally restricted for other obligations	49,000	49,000
	\$ 145,156	\$ 122,983
	\$ 563,315	\$ 676,838

Notes to Financial Statements (continued on pages 38-39)

1. **Cash:** The school's bank accounts are held at a chartered bank.
2. **Investments:** Investments consist of guaranteed investment certificates which earn interest between 0.45% to 1.93% (2019 - 1.25 to 1.92%) per annum and mature by November 2020.
3. **Term Fund:** Represents funds invested through the Community Foundation of Ottawa. Funds will be invested for a period of five years beginning in fiscal 2019.
4. **Capital Assets**
5. **Deferred Revenue:** Deferred revenue represents restricted operating funds received in the current period that relates to a subsequent period.
6. **Deferred Contributions Related to Capital Assets:** Deferred contributions related to capital assets represent restricted contributions for the purchase of computer equipment, furniture and equipment and leasehold improvements.
7. **Occupancy Costs:** Occupancy costs represents an estimate for rent and other occupancy expenses contributed by the City of Ottawa.

Statement of Operations

For the year ended August 31

		2020	2019
	Budget	Actual	Actual
Revenue (schedule)	\$ 1, 979, 500	\$ 1, 686, 201	\$ 2, 060, 838
Expenses			
Program expenses			
Instructors	465, 000	317, 007	459, 963
Program co-ordinators	33, 500	27, 257	32, 941
Outreach	45, 000	27, 508	47, 353
Diploma assurance fund	2, 500	2, 136	2, 236
Model fees	28, 500	20, 532	27, 624
IT technicians	16, 000	15, 600	15, 600
Technicians	111, 000	107, 807	109, 093
Course supplies	70, 000	42, 327	76, 124
Advertising and promotion	45, 000	35, 700	40, 130
Bursaries	22, 000	10, 391	22, 188
Visiting artists	6, 500	12, 622	14, 313
Gallery	28, 500	12, 571	26, 794
Program equipment	1, 500	792	3, 896
Charge card fees	27, 500	21, 639	26, 896
Environmental waste removal	3, 200	2, 182	3, 064
Library	500	79	-
Fundraising	39, 000	14, 002	24, 904
	\$ 945, 250	\$ 670, 152	\$ 932, 819
Overhead expenses			
Administration salaries	505, 000	490, 836	494, 144
Support salaries	108, 000	109, 178	104, 309
Compulsory deductions	51, 00	52, 879	52, 964
Staff development	1, 000	404	2, 472
Group benefits	24, 500	24, 671	23, 113
Employee benefits	6, 000	6, 003	5, 730
Office	44, 500	39, 698	43, 966
Office equipment	17, 500	17, 065	16, 741
Cost of retail sales	16, 900	17, 222	14, 594
Cost of art sales	10, 400	9, 424	9, 694
Amortization of capital assets	17, 000	15, 385	16, 227
Garbage removal	9, 750	6, 917	9, 417
Professional fees	11, 500	10, 800	11, 320
Insurance	15, 750	17, 586	15, 446
Bank charges and interest	3, 000	1, 864	1, 124
Occupancy costs	142, 000	136, 372	140, 368
Maintenance	39, 500	37, 572	38, 539
Contribution (note 4)	-	-	36, 000
	\$ 1, 023, 300	\$ 993, 876	\$ 1, 036, 168
	\$ 1, 968, 550	\$ 1, 664, 028	\$ 1, 968, 987
Excess of revenue over expenses for the year	\$ 10, 950	\$ 22, 173	\$ 91, 851

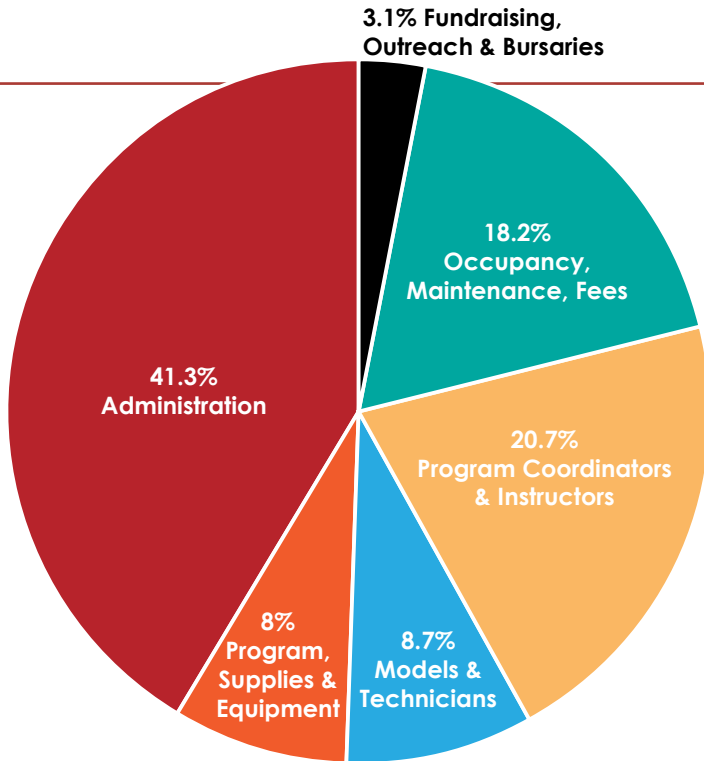
Schedule of Revenue

For the year ended August 31

		2020	2019
	Budget	Actual	Actual
Revenue / Recettes			
Tuition			
Fees	980,000	639,210	1,015,752
Less: Discounts	1,750	1,975	1,700
	\$ 978,250	\$ 637,235	\$ 1,014,052
Membership	60,250	29,300	59,964
Supplemental fees	115,500	63,924	118,603
Models	35,500	33,460	34,413
Art sales commissions	16,000	15,844	14,620
Retail	26,000	15,111	24,498
Operations and facilities	508,000	510,123	504,911
Grants			
Other	48,500	57,192	51,845
Outreach	45,000	27,508	49,903
Canadian Emergency Wage Subsidy (note 9)	-	218,670	-
Administrative fees	5,000	2,670	4,697
Fundraising	75,500	28,636	121,964
Amortization of deferred contributions (note 6)	-	3,128	2,015
HST collected	34,000	18,727	32,121
Miscellaneous	32,000	24,673	30,232
	\$ 1,979,500	\$ 1,686,201	\$ 2,060,838

8. **Risks and Concentrations:** The school is exposed to various risks through its financial instruments. The following analysis provides a measure of the school's risk exposure and concentrations as at August 31, 2020. Credit risk: Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The school is exposed to this credit risk mainly in respect of its accounts receivable. Liquidity risk: Liquidity risk is the risk that the school will encounter difficulty in meeting obligations associated with financial liabilities. The school is exposed to this risk mainly in respect of its accounts payable and accrued liabilities and government remittances payable. Market risk: Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The school is mainly exposed to interest rate risk. Interest rate risk: Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The school is exposed to fair value risk on its investments with fixed interest rates. Changes in risk: There have been no significant changes in the school's risk exposures from the previous fiscal year.
9. **Government Assistance:** The school qualified for the Canadian Emergency Wage Subsidy that was created to subsidize Canadian organization in response to the COVID-19 pandemic. Government assistance may be subject to audit under the terms and conditions of the wage subsidy program. Should an audit reveal that any of the qualifying criteria or expenses incurred are not in accordance with program guidelines, the federal government may require the organization to reimburse a portion of the assistance.
10. **Uncertainty Due to COVID-19:** The emergence of a novel strain of coronavirus, specifically identified as "COVID-19", has resulted in certain emergency measures to combat the spread of the virus in Canada and other areas of the world, including implementation of social distancing measures, forced closure of businesses in certain industries and schools, and travel bans. While the full impact of the COVID-19 outbreak is unknown at this time, it will have a material impact on the school's operations.

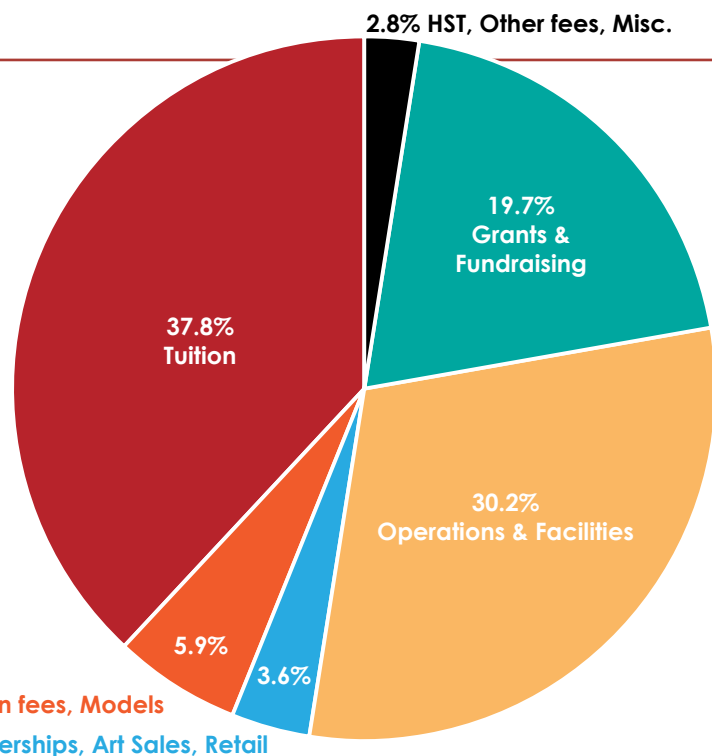
Condensed Statement of Expenses



	2019/2020	2018/2019	%
Administration	687,855	690,475	35.1
Programming, Supplies & Equipment	132,873	187,481	9.5
Models & Technicians	143,939	152,317	7.7
Program Coordinators & Instructors	344,264	492,904	25.1
Occupancy, Maintenance, Fees (4)	303,196	351,365	17.8
Fundraising, Outreach & Bursaries	51,901	94,445	4.8
Total	\$ 1,664,028	\$ 1,968,987	100.0

Condensed Statement of Revenue

	2019/2020	2018/2019	%
Tuition	637,235	1,014,052	49.2
Supplemental fees, Admin fees, Models	100,054	157,713	7.7
Memberships, Art Sales, Retail	60,255	99,082	4.8
Operations & Facilities	510,123	504,911	24.5
Grants & Fundraising (1)	332,006	220,712	10.7
HST, Other Fees, Misc. (2)	46,528	64,368	3.1
Total	\$ 1,686,201	\$ 2,060,838	100.0



Supplemental fees, Admin fees, Models

Memberships, Art Sales, Retail

OSA'S MANDATE

Mission:

"The OSA is the leading centre for visual arts education and creative expression in the Ottawa region"

Vision:

"By 2020 the OSA will be a major centre in Canada for developing excellence in the visual arts"

Values:

Community : We believe that students are the very core of our mission and work to continuously strengthen and enhance their skills.

Creativity : We foster imagination, creativity and innovation in all of our activities.

Inclusiveness : We embrace an inclusive and accessible environment for all, and promote diversity in participation and perspectives.

Inspiring : We value the importance of inspiration and support hands-on training by practicing artists.

Professionalism : We are committed to providing our students studio-based and studio-oriented practice.

Goals :

- Offer enhanced programs for all ages, skills and experience
- Continue to be a strong promoter and advocate of visual arts
- Evolve as a multi-disciplinary creative and exploratory learning centre
- Continue to build relationships with the local community and gain a national profile
- Strengthen organizational stability and ensure financial sustainability



Karl Stern, Artist-in-Residence,
September/October, 2019

“Teaching art to everyone.”

ARTOTTAWA.CA



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(613) 580-2765

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