**Since** 1879

**OTTAWA SCHOOL OF ART** 

in support of the Bursary Program

**FIRST ANNUAL** 

# GOLF Tournament

**THURSDAY, JUNE 22, 2017** 

Sponsorship Package

The OSA is a leading centre for visual arts education and creative expression in the Ottawa region.



**ANDERSON LINKS GOLF & COUNTRY CLUB** 

4175 ANDERSON ROAD

REGISTRATION 11:00 AM LUNCH & PUTTING 11:30 AM

TEE OFF AT 1:00 PM

DINNER AT 6:30 PM

COSI \$150 PH

SA SCHOOL OF ART ÉCOLE D'ART D'OTTAWA





#### ARTOTTAWA.CA

DEVELOPMENT@ARTOTTAWA.CA 35 RUE GEORGE STREET OTTAWA, ON K1N8W5

245 CENTRUM BLVD ORLEANS, ON K1E 0A1 126510528 RR0001

#### About our school & our charity



The OSA is a key contributor to the culturally rich, diverse and vibrant community of the National Capital Region. As a non-profit, charitable organization, the school offers a full range of specialized art courses for all ages. The Ottawa School of Art (OSA) has been this city's premier visual arts institution since 1879, and continues to be the best place to study visual arts in the National Capital Region. With two locations in the greater Ottawa area -- the Main Campus is located in the ByWard Market and the Orleans Campus is situated in the new Shenkman Arts Centre, the OSA continues to provide the community with the opportunity for creative expression, development and growth.

With our motto, "Teaching Art to Everyone" by 2020 the Ottawa School of Art will be a major centre in Canada for developing excellence in the visual arts.

The Ottawa School of Art offers a full range of specialized art courses and a wide variety of specialized short courses and workshops. Children's and Teens' classes range from multimedia to animation and cartooning, sculpture and construction, pottery, drawing and painting. In addition to art courses, the OSA's programs have grown to include visiting artist program, an Artist Residency Program, professional exhibitions galleries (which hosts solo and groups shows by local, national and international artists, both on and off-campus), a non-for-credit Arts Fundamentals Certificate, a one-year Portfolio Development Program and a 3-year Diploma Program, a Bursary Program and our Community Outreach Program (for youth at risk, new Canadians and homeless young adults to receive arts education in a safe environment, partnering with 8 different community centres and houses).

### Ottawa School of Art ~ Golf Tournament 2017

## 1st Annual Charity Golf Tournament Golf Fore Art!

On **June 22, 2017** we are holding our 1st Annual Golf Tournament inspired by our motto "Teaching Art to Everyone", hosted at the Anderson Links Golf & Country Club. Registration opens at 11:00am, followed by lunch and putting at 11:30am, tee-off at 1:00pm and Dinner at 6:30pm.

Community Support is vital to the success of all of our programing and opportunities we make available to our members and students. In addition to your attendance, you will have the opportunity to sponsor this 1st Annual Charity Golf Tournament to demonstrate your commitment to helping others in need. You will gain visibility and access to alternative markets as your organization supports a worthy community

#### **BENEFITS OF SPONSORING:**

- Reach a specific audience, generate sales, and market to a target demographic
- Networking with businesses, artists, cultural workers and members and donors of the Ottawa School of Art
- Enhance your brand and visibility
- Launch & demonstrate new products/services
- Exhibit alongside a variety of businesses and organizations

cause. You will also receive great exposure on the day of the event. Please refer to our sponsorship program and form for more information on this great opportunity.

We are also looking for supporters willing to make small or large gift donations for our silent auction. Please contact our office if you are able to make a contribution.

For those who are not able to attend the event but still would like to make a contribution, can do so online, by phone or via email. Donations and prizes greatly enhance our fundraising initiatives and are sincerely appreciated. Please make cheques payable to: 'Ottawa School of Art', and they can be mailed to our ByWard Campus at 35 George Street, Ottawa, ON, K1N 8W5.

We would like to keep you informed as we continue to plan this wonderful event, if you have any questions regarding OSA's 1st Annual Charity Golf Tournament, please contact **Malika Welsh** at **613-241-7471 ext. 31** or email at **development@artottawa.ca**. Please also visit our website at artottawa.ca/golf for registration details or fill out the form included in this package.

We look forward to golfing with you!

Sincerely,

llegta Paul .

Clayton Powell

President of the Board of Directors

Ottawa School of Art

## Ottawa School of Art ~ Golf Tournament 2017 Golf Fore Art!

## ANDERSON LINKS GOLF & COUNTRY CLUB June 22, 2017

PLAYER REGISTRATION FORM (Fee includes Cart, Lunch & Dinner) FORESOME: \$600 (\$150 each)

GOLFER NAME:					
COMPANY:	ADDRESS:				
PHONE:	EMAIL:				
GOLFER NAME:					
COMPANY:	ADDRESS:				
PHONE:	EMAIL:				
GOLFER NAME:					
COMPANY:	ADDRESS:				
PHONE:	EMAIL:				
GOLFER NAME:					
COMPANY:	ADDRESS:				
PHONE:	EMAIL:				
PAYMENT CAN BE MADE BY:  □ CREDIT CARD □ CHEQUE (payable to "C NAME ON CARD:  CARD NUMBER:  EXPIRY DATE:  SE					
PAYABLE BY CHEQUE - Send completed Form & Payment to: Ottawa School of Art, c/o Malika Welsh, 35 George Street, Ottawa, Ontario, K1N 8W5.					
PAYABLE BY CREDIT CARD – fax form to 613-241-4391 or scan and email to development@artottawa.ca					

**REGISTER ONLINE AT WWW.ARTOTTAWA.CA/GOLF** 

PAYABLE BY PHONE - please call Malika Welsh at 613-241-7471 ext. 31

### Ottawa School of Art ~ Golf Tournament 2017

#### ANDERSON LINKS GOLF & COUNTRY CLUB June 22, 2017

#### SILENT AUCTION | PRIZES | DONATIONS | SPONSORSHIP

☐ I would like to participate in the Silent Auction by donating a prize
□ I would be interested in becoming a Hole Sponsor (\$150)
□ I would be interested in sponsor status –for contribution of \$500 or greater in value. (See page 5 for Sponsorship Levels)
□ TITLE SPONSOR □ GOLD SPONSOR □ SILVER SPONSOR
□ BRONZE SPONSOR
Name:
Company:
Telephone #:
Website:
Description of Prize:
\$ Value of Prize(s):
Please email your logo to development@artottaw.ca

Thank you for your support! ⊙

For more information or to arrange drop off/ pick up of donation, contact: Malika Welsh at 613-241-7471 ext. 31, email development@artottawa.ca

## Ottawa School of Art ~ Golf Tournament 2017

SPONSORSHIP LEVEL	(1) TITLE SPONSOR \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500	HOLE SPONSOR \$150
4 Player registration	1	1			
1 player registration			/		
Company Name & Logo on giant banner as Title Sponsor and in tournament program	✓				
Speaking Opportunity	✓				
Present Winning Trophy	✓				
Exclusive Tee Box signage with company logo	✓	1			
Marketing table at selected hole to distribute information (Sponsor Choice)	<b>√</b>	<b>√</b>			
Company Name & Logo to appear on OSA webpage	<b>✓</b>	1	1	1	
Public recognition during the tournament, at time of prize presentation & in slide show presentation	<b>√</b>	<b>√</b>	1	<b>√</b>	
Company Name & Logo on giant banner and in the tournament program		<b>&gt;</b>	\ \	<b>√</b>	
High quality sign provided at a designated hole with Company Name & Logo for each sponsor					✓
Company Name & Logo on cart signage	✓				
Option to purchase Marketing Table (additional \$100.00)			<b>/</b>	1	✓ <b>/</b>

## Ottawa School of Art ~ Golf Tournament 2017 Golf Fore Art!



The Ottawa School of Art has been Ottawa's premier visual arts institution since 1879. Today, the OSA is still the best place to study the visual arts in the city. Students, instructors, volunteers and donors like you help to ensure that creativity has a place to grow. We hope you will continue to think about the Ottawa School of Art when you are looking for a worthwhile cause to support. The OSA, as a registered charitable organization, relies on and appreciates the financial support of its donors.

Please contact Malika Welsh at 613-241-7471 ext. 31 or email at development@artottawa.ca. Please also visit our website at artottawa.ca/golf for registration details or fill out the form included in this package and fax complete form to 613-241-4391 or scan and email to development@artottawa.ca

Thank you for your support! ⊙

